

SESUG 2018

St. Pete Beach, FL • October 14-17



Creating and Implementing a SAS Visual Analytics Dashboard Style Guide

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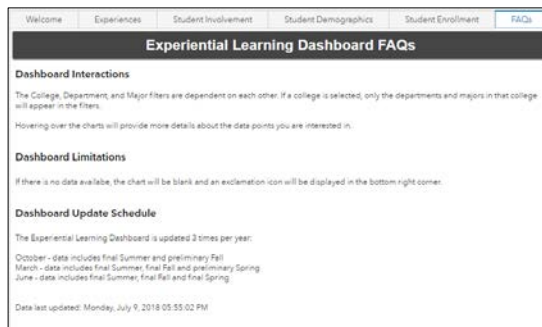
Why create a style guide?

1. to **standardize** the look and feel of your dashboards
2. to **save time** on dashboard development



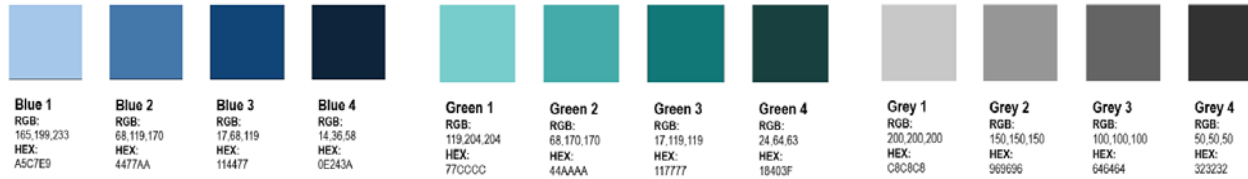
LAYOUT

How should multi-page dashboards be organized? Create templates for a "Home Page" and FAQs.



COLORS

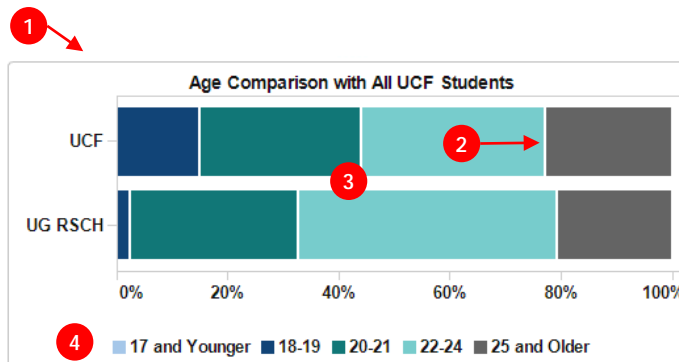
Define a color palette with several variations of **two or three main colors**. Keep colorblindness in mind when selecting colors. Define color choices for **frequently used categories** like gender and ethnicity.



Gender		
Male	Blue 3	[Blue 3 Swatch]
Female	Green 2	[Green 2 Swatch]

CHART STYLING

Define fonts, font sizes and colors for titles and labels, borders, grid lines, legends, data styling, etc.



- 1 Border and Fill:** Border: [Color] [1] [Dropdown], Background: [Color]
- 2 Fills:** Outlines: [Color] [2] [Dropdown]
- 3 Data Styling:** Data skin: [None] [Dropdown], Fills: [None] [Dropdown], Outlines: [None] [Dropdown], Frame Styling: [Sheen] [Dropdown]
- 4 Legend:** Show legend, Placement: [None] [None] [None] [None] [None] [None]
- 5 Grid Lines:** Show grid lines



BEFORE



AFTER



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