

Program Review Appendix

Student Data

CIP	Plan
50.1001	Entertainment Management BS
52.0907	Event Management BS

Undergraduate Pell Recipients by CIP Code

CIP Code	CIP Descr.		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
52.0907	Meeting and Event Planning	Pell Recipient	235	23.06	267	25.31	309	27.91	296	28.30	285	28.79	267	27.55
		Not Pell Recipient	784	76.94	788	74.69	798	72.09	750	71.70	705	71.21	702	72.45

Course Data

Top 10 Majors of Students Taking Courses Offered by the Department

Acad Org	Course Level	Student Major	2014-15 through 2016-17	
			Rank	# Students
Tourism, Events and Attraction	Undergraduate	Event Management BS	1	11,027
		Hospitality Management BS	2	9,119
		Entertainment Management BS	3	874
		UGRD Non-Degree Seeking	4	289
		Hosp Mgmt Pending, AS to BS	5	286
		Interdisciplinary Studies BS	6	147
		Theatre Studies BA	7	106
		Interdisciplinary Studies BA	8	88
		Restaurant and Food Svc Mgt BS	9	82
		Human Communication BA	10	74

Top 10 Majors of Students Taking Courses Offered by the Department

Acad Org	Course Level	Student Major	2014-15 through 2016-17	
			Rank	# Students
Tourism, Events and Attraction	Graduate	Hospitality & Tourism Mgmt MS	1	359
		Hospitality Management PhD	2	55
		Event Management Certificate	3	43
		Destination Mrktg & Mgmt Cert	4	28
		Graduate Non-Degree	5	11
		Communication MA	6	8
		Nonprofit Management MNM	7	5
		Career&Technical Education MA	8	4
		Event Management BS	9	3
		Hospitality Management BS	10	2
		Business Admin MBA	10	2
		Prof Writing in English Cert	10	2

Percent of DFW Grades across the Academic Year (sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Tourism, Events and Attraction	HFT4735	44	25.0	61	26.2	82	20.7	71	23.9	60	31.7	74	33.8	79	25.3
	HFT3375	110	16.4
	HFT4762	56	8.9	62	14.5	50	2.0	52	7.7	48	14.6	69	7.2	74	6.8
	HFT4755	528	8.0	533	5.6	513	4.7	527	5.5	535	7.1	541	7.2	477	9.4
	HFT2330	187	7.5
	HFT2071	303	6.3
	HFT2750	969	6.2	951	3.7	1,085	5.7	950	6.0	1,091	4.5	1,095	4.6	1,065	4.7
	HFT4394	33	6.1	127	3.9
	HFT4752	34	5.9	46	13.0	41	7.3
	HFT3795	18	5.6
	HFT3741	254	5.5	327	3.4	405	5.2	387	4.7	404	4.2	307	4.6	236	4.2
	HFT3519	437	5.3	236	8.9	364	11.3	379	14.0	538	15.2	460	17.2	188	16.0
	HFT3512	399	5.0	390	4.6	334	4.5	524	6.1	448	7.4	401	6.2	423	4.7
	HFT4732	40	5.0	56	23.2	36	19.4	24	25.0	39	15.4	.	.	33	21.2
	HFT4796	209	4.8	172	7.0	175	10.3	228	3.1	205	1.5	167	4.2	122	15.6
HFT4736	272	4.4	242	3.7	244	2.5	221	4.1	131	3.1	98	4.1	63	3.2	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Tourism, Events and Attraction	HFT4795	358	4.2	386	1.6	426	1.9	440	2.3	436	3.9	491	2.2	393	2.5
	HFT3700	794	4.2	778	6.3	805	4.7	832	5.0	750	5.5	471	9.6	380	4.7
	HFT3670	362	4.1	356	6.2	361	8.0	549	8.7	474	5.9	425	1.6	390	4.1
	HFT4754	321	4.0	381	4.5	402	5.0	406	6.9	351	6.6	253	4.3	135	0.7
	HFT3376	52	3.8
	HFT4277	270	3.7	225	3.1	221	6.8	225	4.4	275	7.6	309	6.8	292	4.8
	HFT3384	61	3.3	74	2.2
	HFT2563	96	3.1
	HFT3443	450	3.1	477	1.7	260	2.7	314	8.9
	HFT4759	69	2.9	84	3.6	94	5.3	87	3.4	91	7.7	81	2.5	.	.
	HFT3770	42	2.4	.	.	34	2.9
	HFT4751	43	2.3	32	6.3	44	6.8
	HFT4757	299	2.0	309	1.9	311	1.9	334	1.5	309	2.3	229	1.7	340	2.4
	HFT3523	302	1.7	308	5.5	323	7.1	383	3.9	383	5.2	277	6.9	57	10.5
	HFT3798	222	1.4	205	4.4	267	8.6	294	10.9	307	8.1	270	5.6	215	7.4
	HFT4561	135	0.7	207	4.3	154	3.9	.	.	76	2.6	30	3.3	63	4.8
	HFT4375	.	.	5	20.0
	HFT4802	.	.	115	8.7	39	20.5	273	6.6
	HFT3353	.	.	45	4.4	46	4.3	45	4.4	45	4.4
	HFT3373	96	7.3	385	6.8	407	4.9	452	9.7	97	13.4
	HFT3357	45	4.4	90	1.1
	HFT4758	43	2.3
	HFT4614	45	2.2
	HFT2220	1,210	0.8	1,012	4.1	936	8.2	935	7.1	1,439	7.5
	HFT4786	70	24.3	66	13.6	57	14.0	58	15.5
	HFT4532	45	6.7	45	8.9	34	5.9	45	6.7
	HFT4787	44	4.5	.	.	30	10.0	.	.
HFT4791	189	1.6	286	3.1	
HFT3792	247	2.4	
HFT3517	67	1.5	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

High Impact Practices

Experiential Learning Student Headcounts by Plan and Academic Year (Includes Clinical, Internship, Co-op, and Practicum courses)

		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Undergraduate	Academic Plan							
	Entertainment Management BS							22
	Event Management BS	640	668	722	670	582	586	582

Note: Students are counted once per academic year and may have had multiple experiences.

Undergraduate Research Student Headcounts by Plan and Academic Year

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Academic Plan					
Event Management BS	15	4	5	2	1

Note: Undergraduate Research participants are identified by the Office of Undergraduate Research.
Students are counted once per academic year and may have had multiple experiences.

Degree Data

CIP	Plan
50.1001	Entertainment Management BS
52.0907	Event Management BS

Four and Six Year Graduation Rates by CIP Code in Last Enrolled Term Students in the Summer-Fall Full-Time FTIC Cohort

				Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
	Last CIP	Last CIP Descr.	Cohort Year					
FTIC	50.1001	Arts, Entertainment, and Media	2009-2010	1	0	0.0%	0	0.0%

**Four and Six Year Graduation Rates by CIP Code in Last Enrolled Term
Students in the Summer-Fall Full-Time FTIC Cohort**

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6
					N	%	N	%
FTIC	50.1001	Arts, Entertainment, and Media	2011-2012	1	0	0.0%	.	.
			2012-2013	1	0	0.0%	.	.

**Four and Six Year Graduation Rates by CIP Code in Last Enrolled Term
Students in the Summer-Fall Full-Time FTIC Cohort**

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6
					N	%	N	%
Last CIP	Last CIP Descr.	Cohort Year						
FTIC	52.0907	Meeting and Event Planning	2003-2004	5	0	0.0%	1	20.0%
			2004-2005	30	11	36.7%	26	86.7%
			2005-2006	72	34	47.2%	62	86.1%
			2006-2007	132	69	52.3%	110	83.3%
			2007-2008	169	102	60.4%	135	79.9%
			2008-2009	158	100	63.3%	140	88.6%
			2009-2010	150	90	60.0%	119	79.3%
			2010-2011	123	73	59.3%	103	83.7%
			2011-2012	123	65	52.8%	.	.
			2012-2013	116	72	62.1%	.	.

Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority	
				N	%	N	%
Acad Org	Year Awarded						
Tourism, Events and Attraction	2010-11	Bachelor	Event Management BS	47	18.0	214	82.0
			Total	47	18.0	214	82.0
		Total	47	18.0	214	82.0	
	2011-12	Bachelor	Event Management BS	45	16.2	233	83.8
			Total	45	16.2	233	83.8
		Total	45	16.2	233	83.8	
	2012-13	Bachelor	Event Management BS	74	23.8	237	76.2
			Total	74	23.8	237	76.2
		Total	74	23.8	237	76.2	
	2013-14	Bachelor	Event Management BS	99	30.0	231	70.0

Note: "Minority" includes all specified race codes except White and International.

Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority	
				N	%	N	%
Tourism, Events and Attraction	2013-14	Bachelor	Total	99	30.0	231	70.0
		Total		99	30.0	231	70.0
	2014-15	Bachelor	Event Management BS	91	28.3	230	71.7
		Total		91	28.3	230	71.7
	2015-16	Bachelor	Event Management BS	92	30.0	215	70.0
		Total		92	30.0	215	70.0
	2016-17	Bachelor	Event Management BS	95	31.7	205	68.3
		Total		95	31.7	205	68.3

Note: "Minority" includes all specified race codes except White and International.

Department Degrees Granted by Area of Strategic Emphasis

				Area of Strategic Emphasis	
				None	
Acad Org	Academic Year				
Tourism, Events and Attraction	2010-11	Bachelor	Event Management BS	261	
		Total		261	
	2011-12	Bachelor	Event Management BS	278	
		Total		278	
	2012-13	Bachelor	Event Management BS	311	
		Total		311	
	2013-14	Bachelor	Event Management BS	330	
		Total		330	
	2014-15	Bachelor	Event Management BS	321	
		Total		321	
	2015-16	Bachelor	Event Management BS	307	
		Total		307	
	2016-17	Bachelor	Event Management BS	300	
		Total		300	

Faculty Data by Department

Data Notes: This report includes 9-month and 12-month faculty pulled from PeopleSoft as of November 1 of each year. All faculty are included based on their home department.

"New" faculty include faculty employed in fall terms who were hired after November 1 of the previous year.

Department Faculty by Gender

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Female	4	36.4	4	36.4	5	41.7	7	46.7	13	68.4
	Male	7	63.6	7	63.6	7	58.3	8	53.3	6	31.6
	Total	11	100.0	11	100.0	12	100.0	15	100.0	19	100.0

New Department Faculty by Gender

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
New TOUR EVNT ATTR-PAYROLL	Female	1	100.0	1	100.0	3	100.0
	Male	1	100.0	1	100.0
	Total	1	100.0	1	100.0	1	100.0	1	100.0	3	100.0

Department Faculty by Race/Ethnicity

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Asian	1	9.1	.	.	1	8.3	3	20.0	3	15.8
	Black	1	5.3
	Hispanic	1	5.3
	White	10	90.9	11	100.0	11	91.7	12	80.0	14	73.7
	Total	11	100.0	11	100.0	12	100.0	15	100.0	19	100.0

New Department Faculty by Race/Ethnicity

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
New TOUR EVNT ATTR-PAYROLL	Asian	1	100.0
	Black	1	33.3
	White	1	100.0	1	100.0	.	.	1	100.0	2	66.7
	Total	1	100.0	1	100.0	1	100.0	1	100.0	3	100.0

Department Faculty by Rank

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	1-Professor	3	27.3	3	27.3	3	25.0	4	26.7	4	21.1
	2-Associate Professor	2	18.2	3	27.3	3	25.0	4	26.7	4	21.1
	3-Assistant Professor	2	18.2	1	9.1	2	16.7	3	20.0	6	31.6
	4-Instructor / Lecturer	4	36.4	4	36.4	4	33.3	4	26.7	5	26.3
	Total	11	100.0	11	100.0	12	100.0	15	100.0	19	100.0

Department Faculty by Tenure Status

		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Multi Year Appointment	3	27.3	3	27.3	3	25.0	3	20.0	2	10.5
	Non Tenure Earning	3	27.3	2	18.2	2	16.7	2	13.3	5	26.3
	Tenure Earning	2	18.2	1	9.1	2	16.7	3	20.0	5	26.3
	Tenured	3	27.3	5	45.5	5	41.7	7	46.7	7	36.8
	Total	11	100.0	11	100.0	12	100.0	15	100.0	19	100.0

Fall Department Faculty Salaries by Rank

(12-month faculty salaries have been converted to a 9-month figure)

		1-Professor		2-Associate Professor		3-Assistant Professor		4-Instructor / Lecturer					
		N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary			
Fall 2016	TOUR EVNT ATTR-PAYROLL	4	\$531,011	\$132,753	4	\$408,911	\$102,228	6	\$445,405	\$74,234	5	\$265,764	\$53,153

1-Professor: Jobcodes include Professor and Professor of Medicine

2-Associate Professor: Jobcodes include Associate Professor and Associate Professor of Medicine

3-Assistant Professor: Jobcodes include Assistant Professor and Assistant Professor of Medicine

4-Instructor/Lecturer: Jobcodes include Instructor, Instructor Medicine, Associate Instructor, Associate Instructor of Medicine, Lecturer, and Associate Lecturer

5-Other: Any other jobcodes not listed above.