

Program Review Appendix

Student Data

Undergraduate Pell Recipients

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
		N	%	N	%	N	%	N	%	N	%	N	%
Rosen College Hospitality Mgmt	Pell Recipient	622	23.05	732	26.31	837	29.00	839	29.34	862	30.29	853	29.76
	Not Pell Recipient	2,076	76.95	2,050	73.69	2,049	71.00	2,021	70.66	1,984	69.71	2,013	70.24

Course Data

Top 10 Majors of Students Taking Courses Offered by the College

			2014-15 through 2016-17	
			Rank	# Students
College	Course Level	Student Major		
Rosen College Hospitality Mgmt	Undergraduate	Hospitality Management BS	1	46,653
		Event Management BS	2	26,583
		Restaurant and Food Svc Mgt BS	3	3,546
		Hosp Mgmt Pending, AS to BS	4	1,160
		Entertainment Management BS	5	1,044
		UGRD Non-Degree Seeking	6	894
		Interdisciplinary Studies BS	7	510
		Interdisciplinary Studies BA	8	237
		Human Communication BA	9	202
		Theatre Studies BA	10	178
		Pre-Marketing	10	178

			2014-15 through 2016-17	
			Rank	# Students
College	Course Level	Student Major		
Rosen College Hospitality Mgmt	Graduate	Hospitality & Tourism Mgmt MS	1	1,367
		Hospitality Management PhD	2	279
		Graduate Non-Degree	3	45
		Event Management Certificate	4	43
		Destination Mrktg & Mgmt Cert	5	28
		Education PhD	6	17
		Communication MA	7	10
		Business Admin MBA	8	7
		Career&Technical Education MA	9	6
		Nonprofit Management MNM	10	5

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11		
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	
Rosen College Hospitality Mgmt	HFT4735	44	25.0	61	26.2	82	20.7	71	23.9	60	31.7	74	33.8	79	25.3	
	HFT4343	198	13.6	109	3.0	149	10.7	86	3.5	184	3.3	128	4.7	136	3.7	
	HFT4522	31	19.4	28	14.3	57	15.8	41	9.8	35	20.0	45	2.2	47	4.3	
	HFT3375	110	16.4
	HFT3813	70	15.7	76	1.3	71	7.0
	HFT2843	101	12.9	167	16.2	153	18.3
	HFT3273	524	12.2	709	7.9	580	8.1	493	7.9	565	8.8	499	11.4	402	8.2	
	HFT4266	74	12.2	75	5.3	128	9.4	137	5.1	29	3.4	63	4.8	47	6.4	
	HFT4468	94	10.6	26	19.2	30	16.7	40	35.0	63	20.6	69	5.8	47	6.4	
	HFT1000	964	10.1	1,095	7.8	1,096	6.3	1,098	5.6	1,224	3.6	1,278	4.5	1,289	5.0	
	HFT4464	861	9.9	905	12.9	907	11.1	848	12.1	965	8.8	881	17.1	778	10.5	
	HFT4864	114	9.6	98	3.1	188	9.0	166	9.0	187	3.2	208	1.9	198	4.0	
	HFT3224	199	9.5
	HFT4861	87	9.2	105	5.7	112	12.5	100	7.0	156	9.6	141	10.6	145	6.2	
	HFT3603	693	9.1	600	8.0	692	10.7	577	8.3	600	7.5	493	7.5	530	8.3	
	HFT4762	56	8.9	62	14.5	50	2.0	52	7.7	48	14.6	69	7.2	74	6.8	
	HFT2401	783	8.6	793	9.3	658	11.1	868	14.9	933	13.8	876	16.7	727	17.3	
	HFT4274	94	8.5	109	18.3	126	19.8	163	16.0	75	16.0	76	5.3	74	8.1	
	HFT3654	25	8.0	40	17.5	37	2.7	33	18.2	45	17.8	45	17.8	29	10.3	
	HFT4755	528	8.0	533	5.6	513	4.7	527	5.5	535	7.1	541	7.2	477	9.4	
	HFT4268	13	7.7	109	5.5	98	1.0	73	8.2	
	HFT3540	1,065	7.5	999	8.8	1,026	9.4	1,233	8.2	1,182	5.7	1,304	8.2	1,140	6.2	
	HFT2330	187	7.5
	HFT3431	889	6.5	839	6.7	953	12.7	924	17.2	957	14.1	1,027	16.6	864	17.2	
	HFT2220	950	6.4	1,075	4.9	2,420	2.6	2,024	4.5	936	8.2	935	7.1	2,878	7.3	
	HFT2071	303	6.3
	FSS2284	144	6.3	147	1.4	145	3.4	140	4.3	141	5.0	139	1.4	92	2.2	
	HFT2750	969	6.2	951	3.7	1,085	5.7	950	6.0	1,091	4.5	1,095	4.6	1,065	4.7	
	HFT4394	33	6.1	127	3.9
	HFT4752	34	5.9	46	13.0	41	7.3
HFT3795	18	5.6	
HFT3741	254	5.5	327	3.4	405	5.2	387	4.7	404	4.2	307	4.6	236	4.2		
HFT2500	822	5.5	1,072	6.8	984	7.7	1,011	11.2	979	10.6	1,072	6.7	1,009	13.6		
HFT2254	949	5.4	1,039	4.4	922	8.4	943	9.1	1,063	6.5	1,118	9.0	1,069	8.4		
HFT3519	437	5.3	236	8.9	364	11.3	379	14.0	538	15.2	460	17.2	188	16.0		

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11		
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	
Rosen College Hospitality Mgmt	HFT3512	399	5.0	390	4.6	334	4.5	524	6.1	448	7.4	401	6.2	423	4.7	
	HFT4732	40	5.0	56	23.2	36	19.4	24	25.0	39	15.4	.	.	33	21.2	
	HFT4796	209	4.8	172	7.0	175	10.3	228	3.1	205	1.5	167	4.2	122	15.6	
	FSS2221	806	4.7	769	3.3	741	2.2	771	2.6	819	4.0	750	3.6	790	2.9	
	HFT3263	362	4.7	642	5.5	588	8.2	625	9.8	654	12.7	758	8.3	721	8.2	
	HFT4286	868	4.5	826	6.3	807	5.6	827	5.8	687	4.1	778	4.5	984	4.9	
	HFT4736	272	4.4	242	3.7	244	2.5	221	4.1	131	3.1	98	4.1	63	3.2	
	HFT4795	358	4.2	386	1.6	426	1.9	440	2.3	436	3.9	491	2.2	393	2.5	
	HFT3700	794	4.2	778	6.3	805	4.7	832	5.0	750	5.5	471	9.6	380	4.7	
	HFT3670	362	4.1	356	6.2	361	8.0	549	8.7	474	5.9	425	1.6	390	4.1	
	HFT4754	321	4.0	381	4.5	402	5.0	406	6.9	351	6.6	253	4.3	135	0.7	
	HFT3376	52	3.8
	HFT4277	270	3.7	225	3.1	221	6.8	225	4.4	275	7.6	309	6.8	292	4.8	
	HFT3444	628	3.3	525	9.3	512	8.8	723	8.7	644	6.8	623	8.2	551	4.5	
	HFT4281	30	3.3	88	5.7	73	6.8	56	3.6	
	HFT3384	61	3.3	148	2.8	82	3.7	93	3.2	84	4.8	52	3.8	75	2.7	
	HFT2563	96	3.1
	HFT4866	353	3.1	304	3.9	255	4.3	280	3.2	275	3.6	355	3.7	405	3.5	
	HFT3443	450	3.1	477	1.7	260	2.7	314	8.9	
	HFT4759	69	2.9	84	3.6	94	5.3	87	3.4	91	7.7	81	2.5	.	.	
	HFT4457	45	2.9	65	8.7	67	6.0	86	15.1	134	11.2	148	5.4	254	4.7	
	HFT4065	246	2.4	201	2.5	.	.	101	1.0
	FSS3008	166	2.4	184	3.3	191	3.7	79	5.1	62	6.5	64	3.1	.	.	.
	HUN3013	208	2.4	175	2.9	70	8.6	65	6.2	.	.	35	8.6	.	.	.
	HFT3770	42	2.4	.	.	34	2.9
	HFT4751	43	2.3	32	6.3	44	6.8
	FSS3124	46	2.2	64	1.6	61	6.6	65	7.7	66	7.6	80	7.5	80	3.8	
	HFT4295	586	2.0	620	2.4	541	10.5	514	7.4	524	6.5	503	9.7	502	9.6	
	HFT4757	299	2.0	309	1.9	311	1.9	334	1.5	309	2.3	229	1.7	340	2.4	
	HFT3523	302	1.7	308	5.5	323	7.1	383	3.9	383	5.2	277	6.9	57	10.5	
	HFT3798	222	1.4	205	4.4	267	8.6	294	10.9	307	8.1	270	5.6	215	7.4	
	HFT4561	135	0.7	207	4.3	154	3.9	.	.	76	2.6	30	3.3	63	4.8	
HFT3868	423	0.7	594	1.9	526	4.4	445	1.8	347	1.4	150	3.3	154	4.5		
HFT4375	.	.	5	20.0	
HFT4473	.	.	17	11.8	.	.	21	14.3	8	12.5	15	6.7	120	13.5		

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Rosen College Hospitality Mgmt	HFT4802	.	.	115	8.7	39	20.5	273	6.6
	HFT4614	.	.	73	5.5	45	2.2
	HFT3353	.	.	45	4.4	46	4.3	45	4.4	45	4.4
	HFT4253	.	.	35	2.9	.	.	23	4.3	44	9.1	52	7.7	78	12.8
	HFT3373	96	7.3	385	6.8	407	4.9	452	9.7	97	13.4
	HFT3357	45	4.4	90	1.1
	HFT4758	43	2.3
	HFT4786	70	24.3	66	13.6	57	14.0	58	15.5
	HFT4844	196	16.3	164	4.3	218	9.2	246	8.9
	HFT3574	69	11.6	119	12.6	32	6.3	36	11.1
	FSS4286	21	9.5
	HFT4894	11	9.1
	HFT4532	45	6.7	45	8.9	34	5.9	45	6.7
	HFT4787	44	4.5	.	.	30	10.0	.	.
	HFT3933	314	8.0	757	7.0
	HFT4432	16	6.3	34	8.8
	HFT4791	189	1.6	286	3.1
HFT3792	247	2.4	
HFT3517	67	1.5	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

High Impact Practices

Experiential Learning Student Headcounts by Plan and Academic Year (Includes Clinical, Internship, Co-op, and Practicum courses)

			2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Rosen College Hospitality Mgmt	Undergraduate	Academic Plan
		Entertainment Management BS	22
		Event Management BS	640	668	722	670	582	586	582
		Hosp Mgmt Pending, AS to BS	17	23	21	17	28	31	32
		Hospitality Management BS	915	914	940	1,040	1,018	1,025	1,079
		Restaurant and Food Svc Mgt BS	78	94	100	91	88	81	75
Total			1,650	1,699	1,783	1,818	1,716	1,723	1,790

			2010-11	2011-12	2012-13	2013-14	2016-17
Rosen College Hospitality Mgmt	Graduate	Academic Plan					
		Hospitality & Tourism Mgmt MS	3	4	8	5	2
		Hospitality Management Cert	.	30	24	.	.
Total			3	34	32	5	2

Note: Students are counted once per academic year and may have had multiple experiences.

Undergraduate Research Student Headcounts by Plan and Academic Year

		2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Rosen College Hospitality Mgmt	Academic Plan						
	Event Management BS	15	4	5	2	1	.
	Hosp Mgmt Pending, AS to BS	1
	Hospitality Management BS	15	10	6	3	5	3
	Restaurant and Food Svc Mgt BS	.	2	2	.	.	1
Total		31	16	13	5	6	4

Note: Students are counted once per academic year and may have had multiple experiences.

Degree Data

Four and Six Year Graduation Rates by College in Last Enrolled Term Students in the Summer-Fall Full-Time FTIC Cohort

			Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
FTIC	Rosen College Hospitality Mgmt	Cohort Year					
		2003-2004	2,690	1,250	46.5%	1,970	73.2%
		2004-2005	3,620	1,740	48.1%	2,730	75.4%
		2005-2006	3,620	1,670	46.1%	2,690	74.3%
		2006-2007	4,340	2,060	47.5%	3,320	76.5%
		2007-2008	4,730	2,360	49.9%	3,610	76.3%
		2008-2009	4,510	2,390	53.0%	3,650	80.9%
		2009-2010	4,290	2,350	54.8%	3,370	78.6%
		2010-2011	3,670	1,800	49.0%	2,910	79.3%
		2011-2012	3,660	1,940	53.0%	.	.
2012-2013	3,340	2,050	61.4%	.	.		

Research-based Graduate Degrees Awarded across the Academic Year

				Research		Not Research		Total
				N	%	N	%	N
Academic Year								
Rosen College Hospitality Mgmt	2010-11	Master's	Hospitality & Tourism Mgmt MS	3	10.3	26	89.7	29
		Total		3	10.3	26	89.7	29
	2011-12	Master's	Hospitality & Tourism Mgmt MS	1	4.0	24	96.0	25
		Total		1	4.0	24	96.0	25
	2012-13	Master's	Hospitality & Tourism Mgmt MS	5	11.6	38	88.4	43
		Total		5	11.6	38	88.4	43
	2013-14	Master's	Hospitality & Tourism Mgmt MS	2	5.1	37	94.9	39
		Total		2	5.1	37	94.9	39
	2014-15	Master's	Hospitality & Tourism Mgmt MS	.	.	36	100.0	36
		Total		.	.	36	100.0	36
	2015-16	Doctoral-Rsrch/Schlr	Hospitality Management PhD	2	100.0	.	.	2
		Master's	Hospitality & Tourism Mgmt MS	.	.	15	100.0	15
		Total		2	11.8	15	88.2	17
	2016-17	Doctoral-Rsrch/Schlr	Hospitality Management PhD	5	100.0	.	.	5
		Master's	Hospitality & Tourism Mgmt MS	2	6.5	29	93.5	31
		Total		7	19.4	29	80.6	36

Degrees Awarded Identifying Minority Students

			Minority		Not Minority	
			N	%	N	%
Academic Year						
Rosen College Hospitality Mgmt	2010-11	Bachelor	139	19.8	564	80.2
		Master's	4	13.8	25	86.2
		Total	143	19.5	589	80.5
	2011-12	Bachelor	157	20.7	603	79.3
		Master's	4	16.0	21	84.0
		Total	161	20.5	624	79.5
	2012-13	Bachelor	187	23.0	626	77.0
		Master's	7	16.3	36	83.7
		Total	194	22.7	662	77.3
	2013-14	Bachelor	269	31.0	598	69.0
		Master's	6	15.4	33	84.6
		Total	275	30.4	631	69.6
	2014-15	Bachelor	239	27.9	619	72.1
		Master's	5	13.9	31	86.1
		Total	244	27.3	650	72.7
	2015-16	Bachelor	274	29.6	651	70.4

Note: "Minority" includes all specified race codes except White and International.

Degrees Awarded Identifying Minority Students

			Minority		Not Minority	
			N	%	N	%
Rosen College Hospitality Mgmt	2015-16	Master's	3	20.0	12	80.0
		Doctoral-Rsrch/Schlr	.	.	2	100.0
		Total	277	29.4	665	70.6
	2016-17	Bachelor	283	32.9	576	67.1
		Master's	2	6.5	29	93.5
		Doctoral-Rsrch/Schlr	.	.	5	100.0
Total	285	31.8	610	68.2		

Note: "Minority" includes all specified race codes except White and International.

Degrees Granted by Area of Strategic Emphasis

			Area of Strategic Emphasis	
			None	
Academic Year				
Rosen College Hospitality Mgmt	2010-11	Bachelor	703	
		Master's	29	
		Total	732	
	2011-12	Bachelor	760	
		Master's	25	
		Total	785	
	2012-13	Bachelor	813	
		Master's	43	
		Total	856	
	2013-14	Bachelor	867	
		Master's	39	
		Total	906	
	2014-15	Bachelor	858	
		Master's	36	
		Total	894	
	2015-16	Bachelor	925	
		Master's	15	
		Doctoral-Rsrch/Schlr	2	
		Total	942	
	2016-17	Bachelor	859	
		Master's	31	
Doctoral-Rsrch/Schlr		5		
Total		895		

Faculty Data by College

Data Notes: This report includes 9-month and 12-month faculty.

"New" faculty include faculty employed in fall terms who were hired after November 1 of the previous year.

College Faculty by Gender

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
Rosen College Hospitality Mgmt	Female	12	30.0	12	28.6	15	33.3	18	36.7	21	38.2	23	39.7	29	43.9
	Male	28	70.0	30	71.4	30	66.7	31	63.3	34	61.8	35	60.3	37	56.1
	Total	40	100.0	42	100.0	45	100.0	49	100.0	55	100.0	58	100.0	66	100.0

New College Faculty by Gender

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
New Rosen College Hospitality Mgmt	Female	3	60.0	1	25.0	5	62.5	4	57.1	3	60.0	2	40.0	7	63.6
	Male	2	40.0	3	75.0	3	37.5	3	42.9	2	40.0	3	60.0	4	36.4
	Total	5	100.0	4	100.0	8	100.0	7	100.0	5	100.0	5	100.0	11	100.0

College Faculty by Race/Ethnicity

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
Rosen College Hospitality Mgmt	Asian	11	27.5	10	23.8	11	24.4	9	18.4	13	23.6	14	24.1	15	22.7
	Black	1	1.5
	Hispanic	.	.	1	2.4	3	6.7	4	8.2	4	7.3	5	8.6	5	7.6
	White	29	72.5	31	73.8	31	68.9	36	73.5	38	69.1	39	67.2	45	68.2
	Total	40	100.0	42	100.0	45	100.0	49	100.0	55	100.0	58	100.0	66	100.0

New College Faculty by Race/Ethnicity

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
New Rosen College Hospitality Mgmt	Asian	1	20.0	1	25.0	2	25.0	.	.	3	60.0	.	.	1	9.1
	Black	1	9.1
	Hispanic	.	.	1	25.0	2	25.0	1	14.3	.	.	1	20.0	.	.
	White	4	80.0	2	50.0	4	50.0	6	85.7	2	40.0	4	80.0	9	81.8
	Total	5	100.0	4	100.0	8	100.0	7	100.0	5	100.0	5	100.0	11	100.0

College Faculty by Rank

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
Rosen College Hospitality Mgmt	1-Professor	5	12.5	6	14.3	9	20.0	9	18.4	9	16.4	9	15.5	10	15.2
	2-Associate Professor	12	30.0	12	28.6	12	26.7	14	28.6	13	23.6	12	20.7	12	18.2
	3-Assistant Professor	13	32.5	14	33.3	12	26.7	13	26.5	17	30.9	21	36.2	27	40.9
	4-Instructor / Lecturer	9	22.5	9	21.4	11	24.4	13	26.5	16	29.1	16	27.6	17	25.8
	5-Other	1	2.5	1	2.4	1	2.2
	Total	40	100.0	42	100.0	45	100.0	49	100.0	55	100.0	58	100.0	66	100.0

College Faculty by Tenure Status

		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
Rosen College Hospitality Mgmt	Multi Year Appointment	10	25.0	11	26.2	12	26.7	11	22.4	11	20.0	10	17.2	8	12.1
	Non Tenure Earning	6	15.0	4	9.5	5	11.1	6	12.2	9	16.4	9	15.5	12	18.2
	Tenure Earning	10	25.0	12	28.6	11	24.4	12	24.5	16	29.1	21	36.2	26	39.4
	Tenured	14	35.0	15	35.7	17	37.8	20	40.8	19	34.5	18	31.0	20	30.3
	Total	40	100.0	42	100.0	45	100.0	49	100.0	55	100.0	58	100.0	66	100.0

Fall College Faculty Salaries by Rank

(12-month faculty salaries have been converted to a 9-month figure)

		Fall 2016											
		1-Professor			2-Associate Professor			3-Assistant Professor			4-Instructor / Lecturer		
		N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary
Fall 2016	CHM-PAYROLL	3	\$499,150	\$166,383	.	.	.	3	\$210,000	\$70,000	3	\$173,013	\$57,671
	FD SVC LODGE MGT-PAYROLL	1	\$136,630	\$136,630	2	\$208,742	\$104,371	6	\$447,912	\$74,652	4	\$243,151	\$60,788
	HOSP SVCS-PAYROLL	2	\$267,549	\$133,774	6	\$597,098	\$99,516	12	\$902,132	\$75,178	5	\$310,060	\$62,012
	TOUR EVNT ATTR-PAYROLL	4	\$531,011	\$132,753	4	\$408,911	\$102,228	6	\$445,405	\$74,234	5	\$265,764	\$53,153
Total	10	\$1,434,340	\$143,434	12	\$1,214,751	\$101,229	27	\$2,005,449	\$74,276	17	\$991,988	\$58,352	

1-Professor: Jobcodes include Professor and Professor of Medicine

2-Associate Professor: Jobcodes include Associate Professor and Associate Professor of Medicine

3-Assistant Professor: Jobcodes include Assistant Professor and Assistant Professor of Medicine

4-Instructor/Lecturer: Jobcodes include Instructor, Instructor Medicine, Associate Instructor, Associate Instructor of Medicine, Lecturer, and Associate Lecturer

5-Other: Any other jobcodes not listed above.