

Program Review Appendix

Student Data

CIP	Plan
50.1001	Entertainment Management BS
52.0907	Event Management BS

Undergraduate Pell Recipients by CIP Code

CIP Code	CIP Descr.		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
52.0907	Meeting and Event Planning	Pell Recipient	235	23.06	267	25.31	309	27.91	296	28.30	285	28.79	267	27.55
		Not Pell Recipient	784	76.94	788	74.69	798	72.09	750	71.70	705	71.21	702	72.45

Course Data

Top 10 Majors of Students Taking Courses Offered by the Department

Acad Org	Course Level	Student Major	2014-15 through 2016-17	
			Rank	# Students
Tourism, Events and Attraction	Undergraduate	Event Management BS	1	11,027
		Hospitality Management BS	2	9,119
		Entertainment Management BS	3	874
		UGRD Non-Degree Seeking	4	289
		Hosp Mgmt Pending, AS to BS	5	286
		Interdisciplinary Studies BS	6	147
		Theatre Studies BA	7	106
		Interdisciplinary Studies BA	8	88
		Restaurant and Food Svc Mgt BS	9	82
		Human Communication BA	10	74

			2014-15 through 2016-17	
			Rank	# Students
Acad Org	Course Level	Student Major		
Tourism, Events and Attraction	Graduate	Hospitality & Tourism Mgmt MS	1	359
		Hospitality Management PhD	2	55
		Event Management Certificate	3	43
		Destination Mrktg & Mgmt Cert	4	28
		Graduate Non-Degree	5	11
		Communication MA	6	8
		Nonprofit Management MNM	7	5
		Career&Technical Education MA	8	4
		Event Management BS	9	3
		Hospitality Management BS	10	2
		Business Admin MBA	10	2
Prof Writing in English Cert	10	2		

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Tourism, Events and Attraction	HFT4735	44	25.0	61	26.2	82	20.7	71	23.9	60	31.7	74	33.8	79	25.3
	HFT3375	110	16.4
	HFT4762	56	8.9	62	14.5	50	2.0	52	7.7	48	14.6	69	7.2	74	6.8
	HFT4755	528	8.1	533	5.6	513	4.7	527	5.5	535	7.1	541	7.2	477	9.4
	HFT2330	187	7.5
	HFT2071	303	6.3
	HFT2750	969	6.2	951	3.7	1,085	5.7	950	6.0	1,091	4.5	1,095	4.6	1,065	4.7
	HFT4394	33	6.1	127	3.9
	HFT4752	34	5.9	46	13.0	41	7.3
	HFT3795	18	5.6
	HFT3741	254	5.5	327	3.4	405	5.2	387	4.7	404	4.2	307	4.6	236	4.2
	HFT3519	437	5.3	236	8.9	364	11.3	379	14.0	538	15.2	460	17.2	188	16.0
	HFT3512	399	5.0	390	4.6	334	4.5	524	6.1	448	7.4	401	6.2	423	4.7
	HFT4732	40	5.0	56	23.2	36	19.4	24	25.0	39	15.4	.	.	33	21.2
	HFT4796	209	4.8	172	7.0	175	10.3	228	3.1	205	1.5	167	4.2	122	15.6
	HFT4736	272	4.4	242	3.7	244	2.5	221	4.1	131	3.1	98	4.1	63	3.2
HFT4795	358	4.2	386	1.6	426	1.9	440	2.3	436	3.9	491	2.2	393	2.5	
HFT3700	794	4.2	778	6.3	805	4.7	832	5.0	750	5.5	471	9.6	380	4.7	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

Percent of DFW Grades across the Academic Year
(sorted descending by the percent DFW in the most recent year)

	2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11		
	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	
Tourism, Events and Attraction	HFT3670	362	4.1	356	6.2	361	8.0	549	8.7	474	5.9	425	1.6	390	4.1
	HFT4754	321	4.0	381	4.5	402	5.0	406	6.9	351	6.6	253	4.3	135	0.7
	HFT3376	52	3.8
	HFT4277	270	3.7	225	3.1	221	6.8	225	4.4	275	7.6	309	6.8	292	4.8
	HFT3384	61	3.3	74	2.2
	HFT2563	96	3.1
	HFT3443	450	3.1	477	1.7	260	2.7	314	8.9
	HFT4759	69	2.9	84	3.6	94	5.3	87	3.4	91	7.7	81	2.5	.	.
	HFT3770	42	2.4	.	.	34	2.9
	HFT4751	43	2.3	32	6.3	44	6.8
	HFT4757	299	2.0	309	1.9	311	1.9	334	1.5	309	2.3	229	1.7	340	2.4
	HFT3523	302	1.7	308	5.5	323	7.1	383	3.9	383	5.2	277	6.9	57	10.5
	HFT3798	222	1.4	205	4.4	267	8.6	294	10.9	307	8.1	270	5.6	215	7.4
	HFT4561	135	0.7	207	4.3	154	3.9	.	.	76	2.6	30	3.3	63	4.8
	HFT4375	.	.	5	20.0
	HFT4802	.	.	115	8.7	39	20.5	273	6.6
	HFT3353	.	.	45	4.4	46	4.3	45	4.4	45	4.4
	HFT3373	96	7.3	385	6.8	407	4.9	452	9.7	97	13.4
	HFT3357	45	4.4	90	1.1
	HFT4758	43	2.3
	HFT4614	45	2.2
	HFT2220	1,210	0.8	1,012	4.1	936	8.2	935	7.1	1,439	7.5
	HFT4786	70	24.3	66	13.6	57	14.0	58	15.5
	HFT4532	45	6.7	45	8.9	34	5.9	45	6.7
HFT4787	44	4.5	.	.	30	10.0	.	.	
HFT4791	189	1.6	286	3.1	
HFT3792	247	2.4	
HFT3517	67	1.5	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

High Impact Practices

Experiential Learning Student Headcounts by Plan and Academic Year (Includes Clinical, Internship, Co-op, and Practicum courses)

		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Undergraduate	Academic Plan							
	Entertainment Management BS	22
	Event Management BS	640	668	722	670	582	586	582

Note: Students are counted once per academic year and may have had multiple experiences.

Undergraduate Research Student Headcounts by Plan and Academic Year

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Academic Plan					
Event Management BS	15	4	5	2	1

Note: Students are counted once per academic year and may have had multiple experiences.

Degree Data

CIP	Plan
50.1001	Entertainment Management BS
52.0907	Event Management BS

Four and Six Year Graduation Rates by CIP Code in Last Enrolled Term Students in the Summer-Fall Full-Time FTIC Cohort

				Total N	Grad in 4		Grad in 6	
	Last CIP	Last CIP Descr.	Cohort Year		N	%	N	%
FTIC	50.1001	Arts, Entertainment, and Media	2009-2010	1	0	0.0%	0	0.0%
			2011-2012	1	0	0.0%	.	.
			2012-2013	1	0	0.0%	.	.

				Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
Last CIP	Last CIP Descr.	Cohort Year						
FTIC	52.0907	Meeting and Event Planning	2003-2004	5	0	0.0%	1	20.0%
			2004-2005	30	11	36.7%	26	86.7%
			2005-2006	72	34	47.2%	62	86.1%
			2006-2007	132	69	52.3%	110	83.3%
			2007-2008	169	102	60.4%	135	79.9%
			2008-2009	158	100	63.3%	140	88.6%
			2009-2010	150	90	60.0%	119	79.3%
			2010-2011	123	73	59.3%	103	83.7%
			2011-2012	123	65	52.8%	.	.
2012-2013	116	72	62.1%	.	.			

Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority	
				N	%	N	%
Acad Org	Year Awarded						
Tourism, Events and Attraction	2010-11	Bachelor	Event Management BS	47	18.0	214	82.0
		Total		47	18.0	214	82.0
		Total		47	18.0	214	82.0
	2011-12	Bachelor	Event Management BS	45	16.2	233	83.8
		Total		45	16.2	233	83.8
		Total		45	16.2	233	83.8
	2012-13	Bachelor	Event Management BS	74	23.8	237	76.2
		Total		74	23.8	237	76.2
		Total		74	23.8	237	76.2
	2013-14	Bachelor	Event Management BS	99	30.0	231	70.0
		Total		99	30.0	231	70.0
		Total		99	30.0	231	70.0
	2014-15	Bachelor	Event Management BS	91	28.3	230	71.7
		Total		91	28.3	230	71.7
		Total		91	28.3	230	71.7
	2015-16	Bachelor	Event Management BS	92	30.0	215	70.0
		Total		92	30.0	215	70.0
		Total		92	30.0	215	70.0
	2016-17	Bachelor	Event Management BS	95	31.7	205	68.3
		Total		95	31.7	205	68.3
		Total		95	31.7	205	68.3

Note: "Minority" includes all specified race codes except White and International.

Department Degrees Granted by Area of Strategic Emphasis

			Area of Strategic Emphasis	
			None	
Acad Org	Academic Year			
Tourism, Events and Attraction	2010-11	Bachelor	Event Management BS	261
			Total	261
			Total	261
	2011-12	Bachelor	Event Management BS	278
			Total	278
			Total	278
	2012-13	Bachelor	Event Management BS	311
			Total	311
			Total	311
	2013-14	Bachelor	Event Management BS	330
			Total	330
			Total	330
	2014-15	Bachelor	Event Management BS	321
			Total	321
			Total	321
	2015-16	Bachelor	Event Management BS	307
			Total	307
			Total	307
2016-17	Bachelor	Event Management BS	300	
		Total	300	
		Total	300	

Faculty Data by Department

Data Notes: This report includes 9-month and 12-month faculty.

"New" faculty include faculty employed in fall terms who were hired after November 1 of the previous year.

Department Faculty by Gender

		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Female	13	38.2	16	38.1	18	39.1	24	43.6	44	64.7
	Male	21	61.8	26	61.9	28	60.9	31	56.4	24	35.3
	Total	34	100.0	42	100.0	46	100.0	55	100.0	68	100.0

New Department Faculty by Gender

		2012-13		2013-14		2014-15		2015-16		2016-17		
		N	%	N	%	N	%	N	%	N	%	
New	TOUR EVNT ATTR-PAYROLL	Female	.	.	1	100.0	1	100.0	3	100.0	.	.
		Male	1	100.0	1	100.0
		Total	1	100.0	1	100.0	1	100.0	1	100.0	3	100.0

Department Faculty by Race/Ethnicity

		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Asian	3	8.8	.	.	2	4.3	10	18.2	12	17.6
	Black	4	5.9
	Hispanic	2	2.9
	White	31	91.2	42	100.0	44	95.7	45	81.8	50	73.5
	Total	34	100.0	42	100.0	46	100.0	55	100.0	68	100.0

New Department Faculty by Race/Ethnicity

		2012-13		2013-14		2014-15		2015-16		2016-17		
		N	%	N	%	N	%	N	%	N	%	
New	TOUR EVNT ATTR-PAYROLL	Asian	.	.	1	100.0	
		Black	1	33.3	
		White	1	100.0	1	100.0	.	.	1	100.0	2	66.7
		Total	1	100.0	1	100.0	1	100.0	1	100.0	3	100.0

Department Faculty by Rank

		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	1-Professor	8	23.5	12	28.6	12	26.1	14	25.5	16	23.5
	2-Associate Professor	6	17.6	10	23.8	12	26.1	16	29.1	16	23.5
	3-Assistant Professor	8	23.5	4	9.5	6	13.0	9	16.4	16	23.5
	4-Instructor / Lecturer	12	35.3	16	38.1	16	34.8	16	29.1	20	29.4
	Total	34	100.0	42	100.0	46	100.0	55	100.0	68	100.0

Department Faculty by Tenure Status

		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%
TOUR EVNT ATTR-PAYROLL	Multi Year Appointment	9	26.5	12	28.6	12	26.1	12	21.8	10	14.7
	Non Tenure Earning	8	23.5	10	23.8	8	17.4	8	14.5	16	23.5
	Tenure Earning	8	23.5	4	9.5	6	13.0	9	16.4	14	20.6
	Tenured	9	26.5	16	38.1	20	43.5	26	47.3	28	41.2
	Total	34	100.0	42	100.0	46	100.0	55	100.0	68	100.0

Fall Department Faculty Salaries by Rank
(12-month faculty salaries have been converted to a 9-month figure)

		1-Professor		2-Associate Professor		3-Assistant Professor		4-Instructor / Lecturer					
		N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary			
Fall 2016	TOUR EVNT ATTR-PAYROLL	4	\$531,011	\$132,753	4	\$408,911	\$102,228	6	\$445,405	\$74,234	5	\$265,764	\$53,153

1-Professor: Jobcodes include Professor and Professor of Medicine

2-Associate Professor: Jobcodes include Associate Professor and Associate Professor of Medicine

3-Assistant Professor: Jobcodes include Assistant Professor and Assistant Professor of Medicine

4-Instructor/Lecturer: Jobcodes include Instructor, Instructor Medicine, Associate Instructor, Associate Instructor of Medicine, Lecturer, and Associate Lecturer

5-Other: Any other jobcodes not listed above.