

## Program Review Appendix

### Student Data

CIP	Plan
09.0101	Communication and Conflict
09.0101	Human Communication BA
09.0101	Interpers/Organization Comm BA
09.0102	Communication Pending
09.0102	Organizational Comm BA
09.0102	Organizational Comm Pending
09.0401	Journalism BA
09.0401	Journalism Pending
09.0701	Radio-Television BA
09.0701	Radio-Television Pending
09.0903	Advertise/Public Relations BA
09.0903	Adv/Public Relations Pending
23.1304	Interpersonal Communication BA
23.1304	Interpersonal Comm Pending

### Undergraduate Pell Recipients by CIP Code

CIP Code	CIP Descr.		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
09.0101	Speech Communication and Rhetoric	Pell Recipient	181	29.01	231	35.54	278	38.13	287	39.75	316	40.25	384	41.60
		Not Pell Recipient	443	70.99	419	64.46	451	61.87	435	60.25	469	59.75	539	58.40

CIP Code	CIP Descr.		Fall 2010	
			N	%
09.0102	Mass Communication/ Media Studies	Not Pell Recipient	1	100.00

CIP Code	CIP Descr.		Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
09.0401	Journalism	Pell Recipient	72	28.02	87	34.39	74	30.83	98	41.00	98	39.20	123	41.28
		Not Pell Recipient	185	71.98	166	65.61	166	69.17	141	59.00	152	60.80	175	58.72

			Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
<b>CIP Code</b>	<b>CIP Descr.</b>													
09.0701	Radio and Television	Pell Recipient	119	27.55	152	33.63	171	37.25	175	38.04	179	37.68	137	36.05
		Not Pell Recipient	313	72.45	300	66.37	288	62.75	285	61.96	296	62.32	243	63.95

			Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			N	%	N	%	N	%	N	%	N	%	N	%
<b>CIP Code</b>	<b>CIP Descr.</b>													
09.0903	Advertising	Pell Recipient	205	33.28	213	32.62	228	35.63	195	33.74	172	33.59	180	33.40
		Not Pell Recipient	411	66.72	440	67.38	412	64.38	383	66.26	340	66.41	359	66.60

## Course Data

### Enrollment in GEP Courses offered by the Department across the Academic Year

			2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
			Total Enrolled	# Sections	Total Enrolled	# Sections	Total Enrolled	# Sections	Total Enrolled	# Sections	Total Enrolled	# Sections	Total Enrolled	# Sections	Total Enrolled	# Sections
Communication	GEP	COM1000	3,015	13	3,326	12	3,502	8	3,570	8	3,807	9	3,745	8	4,037	11
		SPC1603	724	15	831	17	775	15	768	15	841	27	923	33	972	30
		SPC1608	2,040	47	1,830	36	1,813	35	1,786	39	1,602	36	1,515	33	1,433	32

### Top 10 Majors of Students Taking Courses Offered by the Department

			2014-15 through 2016-17	
			Rank	# Students
Acad Org	Course Level	Student Major		
Communication	Undergraduate	Human Communication BA	1	13,154
		Advertise/Public Relations BA	2	4,054
		Radio-Television BA	3	3,765
		Adv/Public Relations Pending	4	2,231
		Journalism BA	5	2,034
		Interdisciplinary Studies BA	6	1,638
		Biomedical Sciences BS	7	1,414
		Health Sci - Pre-Clinical BS	8	1,237
		Interdisciplinary Studies BS	9	1,196
		Interpers/Organization Comm BA	10	1,136

			2014-15 through 2016-17	
			Rank	# Students
Acad Org	Course Level	Student Major		
Communication	Graduate	Communication MA	1	804
		Corporate Communication Cert	2	86
		Business Admin MBA	3	21
		Human Communication BA	4	13
		Graduate Non-Degree	5	12
		Interdisciplinary Studies MA	6	11
		Cognitive Sciences Cert	6	11
		Public Administration MPA	8	8
		Political Science MA	9	7
		Nonprofit Management MNM	10	5

**Percent of DFW Grades across the Academic Year**  
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Communication	RTV3590	12	50.0	14	35.7	.	.	.	.	.	.	.	.	.	.
	JOU3184	9	44.4	11	9.1	7	42.9	12	8.3	11	54.5	27	18.5	.	.
	JOU3301	59	27.1	66	16.7	.	.	.	.	.	.	.	.	.	.
	RTV3511	215	26.5	165	21.8	.	.	.	.	.	.	.	.	.	.
	COM4416	77	26.0	61	16.4	59	20.3	58	12.1	77	9.1	53	9.4	.	.
	JOU2100	126	24.6	138	19.6	100	10.0	74	17.6	81	14.8	98	18.4	96	14.6
	RTV3304	27	22.2	28	3.6	35	8.6	25	4.0	.	.	.	.	14	21.4
	COM3800	55	20.0	24	33.3	38	23.7	.	.	.	.	.	.	.	.
	COM4804	50	20.0	37	24.3	.	.	.	.	.	.	.	.	.	.
	JOU3004	328	19.8	323	18.6	287	14.3	276	19.2	294	24.5	280	29.3	253	26.1
	COM3801	78	19.2	33	12.1	39	7.7	.	.	.	.	.	.	.	.
	ADV4103	47	19.1	42	21.4	46	17.4	62	14.5	73	17.8	56	8.9	50	6.0
	SPC4540	169	17.8	254	10.6	190	12.1	237	12.2	232	12.1	228	8.8	183	8.2
	COM3332	103	17.5	50	2.0	63	6.3	74	10.8	66	15.2	91	8.8	26	7.7
	JOU3951	23	17.4	.	.	.	.	.	.	.	.	.	.	.	.
	JOU3101	30	16.7	33	15.2	.	.	10	10.0	15	40.0	14	50.0	39	10.3
	PUR4000	672	15.8	631	14.3	601	10.3	644	13.0	629	10.7	613	12.4	573	12.0
	COM3802	72	15.3	40	22.5	.	.	.	.	.	.	.	.	.	.
COM4803	53	15.1	.	.	.	.	.	.	.	.	.	.	.	.	
COM3311	448	14.7	504	7.9	463	7.6	411	10.5	520	14.0	537	18.2	561	23.7	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

**Percent of DFW Grades across the Academic Year**  
**(sorted descending by the percent DFW in the most recent year)**

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Communication	JOU3201	34	14.7	52	5.8	48	8.3	46	15.2	65	15.4	75	9.3	37	5.4
	COM4806	21	14.3	9	22.2	.	.	.	.	.	.	.	.	.	.
	SPC3445	7	14.3	80	6.3	106	3.8	71	5.6	43	9.3	85	4.7	62	8.1
	ADV3008	807	13.4	798	11.9	896	8.6	799	10.4	708	8.6	845	3.0	673	2.7
	MMC3200	494	13.2	473	21.6	498	7.2	522	17.6	529	11.7	546	17.4	512	12.9
	COM3022	99	13.1	88	4.5	77	9.1	77	7.8	.	.	31	3.2	35	5.7
	RTV3301	33	12.1	32	6.3	35	20.0	40	12.5	36	22.2	28	7.1	29	31.0
	MMC4300	100	12.0	86	12.8	100	17.0	80	12.5	71	8.5	.	.	46	17.4
	JOU4700	92	12.0	142	7.7	195	6.7	173	6.4	131	5.3	94	5.3	73	17.8
	MMC2004	496	11.5	398	10.6	249	1.2	297	4.0	269	11.2	239	15.1	235	17.4
	JOU3015	247	11.3	169	7.7	178	11.8	225	6.7	97	9.3	.	.	.	.
	COM4461	254	10.6	246	11.4	161	11.2	275	9.5	260	10.4	284	9.2	307	9.1
	RTV3601	29	10.3	48	4.2	.	.	.	.	.	.	.	.	.	.
	COM3120	400	10.3	421	10.5	421	6.4	368	12.0	364	13.2	361	10.0	422	7.8
	RTV3321	69	10.1	45	11.1	30	6.7	.	.	.	.	.	.	.	.
	SPC3301	394	8.9	454	6.2	443	7.0	378	9.5	416	5.5	346	6.1	481	6.2
	JOU3510	12	8.3	39	5.1	31	12.9	37	5.4	36	5.6	38	2.6	.	.
	MMC4263	24	8.3	37	10.8	.	.	.	.	.	.	.	.	.	.
	MMC4602	96	8.3	.	.	.	.	.	.	.	.	.	.	33	6.1
	RTV4700	24	8.3	38	13.2	36	11.1	38	18.4	34	20.6	35	11.4	35	8.6
	SPC4426	243	8.2	242	3.7	201	2.5	249	4.0	223	10.8	292	8.6	172	7.0
	COM4805	50	8.0	30	3.3	.	.	.	.	.	.	.	.	.	.
	COM3003	432	7.2	420	8.6	272	6.3	259	5.8	85	1.2	.	.	.	.
	COM4014	244	7.0	235	3.0	260	6.5	201	17.4	329	8.2	330	7.6	190	5.3
	RTV3556	29	6.9	30	6.7	.	.	.	.	.	.	.	.	.	.
	COM3930	16	6.3	.	.	.	.	.	.	24	4.2	.	.	.	.
	SPC1608	1,282	6.1	1,369	3.9	1,452	2.8	1,652	4.8	1,675	3.9	1,672	4.3	1,886	5.7
	RTV4800	34	5.9	30	10.0	31	12.9	25	8.0	.	.	.	.	22	4.5
	RTV3007	413	5.8	366	10.7	411	5.6	341	12.0	464	14.0	312	13.5	206	22.3
	COM3330	18	5.6	18	27.8	.	.	15	20.0	15	6.7	13	15.4	24	20.8
	RTV4403	186	5.4	181	4.4	186	7.5	168	10.1	260	8.1	140	12.1	184	15.2
	ADV4300	75	5.3	.	.	.	.	80	2.5	45	2.2	.	.	.	.
RTV2100	96	5.2	118	2.5	.	.	.	.	.	.	.	.	.	.	
COM1000	4,037	5.2	3,744	4.7	3,806	5.9	3,569	5.7	3,502	7.6	3,326	8.9	3,014	11.7	
COM3011	253	5.1	260	1.9	372	1.9	438	3.2	440	10.2	417	12.9	362	15.2	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

**Percent of DFW Grades across the Academic Year**  
**(sorted descending by the percent DFW in the most recent year)**

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11		
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	
Communication	COM4462	217	5.1	307	7.2	240	4.2	265	9.1	279	7.5	269	7.1	298	3.4	
	COM4550	40	5.0	38	5.3	45	4.4	38	10.5	.	.	.	.	.	.	
	SPC1603	774	4.8	737	7.5	625	5.4	599	5.5	597	25.0	656	18.9	607	20.6	
	PUR4110	21	4.8	23	4.3	.	.	.	.	.	.	.	.	.	.	.
	PUR3210	43	4.7	45	4.4	73	17.8	84	11.9	80	13.8	.	.	.	.	
	JOU4213	22	4.5	.	.	34	2.9	.	.	.	.	.	.	31	3.2	
	MMC3630	200	4.5	277	4.7	475	3.8	600	5.3	322	4.0	.	.	.	.	
	COM3013	267	4.5	252	3.6	186	2.2	248	5.2	283	3.9	293	10.6	240	4.6	
	PUR3100	137	4.4	133	3.8	120	3.3	118	3.4	158	4.4	168	1.8	183	1.6	
	VIC4312	24	4.2	.	.	.	.	.	.	.	.	.	.	.	.	
	COM3110	298	3.7	345	2.9	381	5.5	375	3.5	383	3.1	432	3.5	349	4.0	
	VIC3001	407	3.7	393	3.8	180	2.8	.	.	95	7.4	515	2.5	334	1.8	
	SPC4331	202	3.5	149	4.7	165	3.0	65	10.8	220	8.6	181	6.6	246	4.5	
	MMC4303	38	2.6	.	.	.	.	.	.	.	.	.	.	.	.	
	ADV4101	117	2.6	117	0.9	116	0.9	127	3.1	149	0.7	178	0.6	179	3.4	
	PUR4400	44	2.3	66	1.5	94	1.1	40	5.0	85	2.4	85	2.4	.	.	
	PUR4801	54	1.9	64	1.6	67	3.0	.	.	.	.	37	10.8	55	3.6	
	RTV3543	61	1.6	45	2.2	.	.	.	.	.	.	.	.	.	.	
	JOU3930	.	.	6	16.7	.	.	.	.	.	.	.	.	.	.	
	JOU4342	.	.	35	8.6	.	.	.	.	39	2.6	32	6.3	40	7.5	
	JOU4950	.	.	12	8.3	.	.	.	.	.	.	.	.	.	.	
	MMC3420	.	.	292	6.8	324	6.5	345	10.1	267	16.1	335	11.0	249	11.6	
	RTV4505	.	.	18	5.6	21	4.8	.	.	.	.	.	.	.	.	
	JOU4447	.	.	21	4.8	.	.	.	.	.	.	.	.	.	.	
	RTV4681	.	.	22	4.5	.	.	.	.	.	.	.	.	.	.	
	RTV3531	.	.	51	3.9	.	.	.	.	.	.	.	.	.	.	
	RTV3571	.	.	29	3.4	.	.	.	.	.	.	.	.	.	.	
	RTV3581	.	.	29	3.4	.	.	.	.	.	.	.	.	.	.	
	COM3406	.	.	59	3.4	.	.	72	8.3	32	9.4	29	6.9	37	16.2	
	MMC4411	.	.	124	0.8	.	.	.	.	135	1.5	159	0.6	150	0.7	
RTV3200	.	.	.	.	239	20.9	192	14.1	232	18.1	231	21.2	181	14.9		
JOU3370	.	.	.	.	15	13.3	20	5.0	.	.	.	.	.	.		
JOU4300	.	.	.	.	29	6.9	29	3.4	33	6.1	18	16.7	35	8.6		
JOU3313	.	.	.	.	15	6.7	.	.	.	.	14	14.3	14	21.4		
JOU3304	.	.	.	.	91	6.6	56	7.1	33	9.1	13	15.4	.	.		

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

**Percent of DFW Grades across the Academic Year**  
(sorted descending by the percent DFW in the most recent year)

		2016-17		2015-16		2014-15		2013-14		2012-13		2011-12		2010-11	
		Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW	Total Enrollment	% DFW
Communication	JOU4340	.	.	.	.	19	5.3	.	.	18	5.6	.	.	.	.
	RTV4544	.	.	.	.	19	5.3	.	.	.	.	.	.	.	.
	PGY3610	.	.	.	.	39	5.1	.	.	17	5.9	30	20.0	22	9.1
	RTV3260	.	.	.	.	71	4.2	89	2.2	75	4.0	75	2.7	56	3.6
	RTV4320	.	.	.	.	28	3.6	26	7.7	22	4.5	.	.	.	.
	RTV3263	.	.	.	.	30	3.3	.	.	.	.	.	.	33	9.1
	RTV3234	.	.	.	.	35	2.9	47	4.3	44	2.3	.	.	.	.
	RTV3283	.	.	.	.	.	.	12	33.3	12	25.0	22	31.8	11	45.5
	RTV2102	.	.	.	.	.	.	120	7.5	88	8.0	.	.	109	0.9
	RTV3210	.	.	.	.	.	.	31	6.5	30	3.3	30	6.7	27	3.7
	PUR3004	.	.	.	.	.	.	.	.	44	11.4	.	.	.	.
	RTV4271	.	.	.	.	.	.	.	.	30	3.3	30	3.3	.	.
	RTV4503	.	.	.	.	.	.	.	.	.	.	22	22.7	.	.
	JOU4211	.	.	.	.	.	.	.	.	.	.	28	3.6	.	.
	JOU4181	.	.	.	.	.	.	.	.	.	.	.	.	20	50.0
	JOU3202	.	.	.	.	.	.	.	.	.	.	.	.	9	22.2
	SPC3513	.	.	.	.	.	.	.	.	.	.	.	.	41	17.1
	RTV4206	.	.	.	.	.	.	.	.	.	.	.	.	7	14.3
PUR4932	.	.	.	.	.	.	.	.	.	.	.	.	70	1.4	

"DFW" includes I, N, NC, U, and X grades. Report excludes medical withdrawals (WM, WH).

Honors courses excluded.

## High Impact Practices

### Experiential Learning Student Headcounts by Plan and Academic Year (Includes Clinical, Internship, Co-op, and Practicum courses)

		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Undergraduate	Academic Plan							
	Adv/Public Relations Pending	24	19	20	27	17	22	15
	Advertise/Public Relations BA	203	203	203	188	168	157	160
	Communication and Conflict	.	.	.	.	.	2	2
	Human Communication BA	.	.	.	26	94	161	148

		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Undergraduate	Interpers/Organization Comm BA	145	110	151	124	50	14	3
	Journalism BA	40	44	49	35	39	28	40
	Journalism Pending	.	.	.	2	1	1	3
	Radio-Television BA	88	85	103	101	96	94	72
	Radio-Television Pending	6	2	1	4	1	3	2

		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
	Academic Plan							
Graduate	Communication MA	9	12	10	8	12	11	3

Note: Students are counted once per academic year and may have had multiple experiences.

### Undergraduate Research Student Headcounts by Plan and Academic Year

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Academic Plan						
Adv/Public Relations Pending	1	.	.	1	.	.
Advertise/Public Relations BA	15	3	12	7	7	5
Communication and Conflict	.	.	.	.	.	1
Human Communication BA	.	.	.	7	20	20
Interpers/Organization Comm BA	45	34	31	21	15	.
Journalism BA	1	8	2	2	14	3
Radio-Television BA	8	12	6	16	17	10
Radio-Television Pending	.	1	1	2	.	.

Note: Students are counted once per academic year and may have had multiple experiences.

### Degree Data

CIP	Plan
09.0101	Communication and Conflict
09.0101	Human Communication BA
09.0101	Interpers/Organization Comm BA
09.0102	Organizational Comm BA
09.0401	Journalism BA
09.0701	Radio-Television BA
09.0903	Advertise/Public Relations BA
23.1304	Interpersonal Communication BA

**Four and Six Year Graduation Rates by CIP Code in Last Enrolled Term  
Students in the Summer-Fall Full-Time FTIC Cohort**

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6	
					N	%	N	%	
Last CIP	Last CIP Descr.	Cohort Year							
FTIC	09.0101	Speech Communication and Rheto		2003-2004	104	24	23.1%	84	80.8%
				2004-2005	356	200	56.2%	308	86.5%
				2005-2006	476	288	60.5%	404	84.9%
				2006-2007	496	260	52.4%	416	83.9%
				2007-2008	416	232	55.8%	332	79.8%
				2008-2009	312	152	48.7%	252	80.8%
				2009-2010	388	220	56.7%	308	79.4%
				2010-2011	324	212	65.4%	268	82.7%
				2011-2012	444	272	61.3%	.	.
2012-2013	404	276	68.3%	.	.				

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6	
					N	%	N	%	
Last CIP	Last CIP Descr.	Cohort Year							
FTIC	09.0102	Mass Communication/ Media Stud		2003-2004	356	112	31.5%	160	44.9%
				2004-2005	112	36	32.1%	44	39.3%
				2005-2006	68	8	11.8%	8	11.8%
				2006-2007	52	0	0.0%	0	0.0%

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6	
					N	%	N	%	
Last CIP	Last CIP Descr.	Cohort Year							
FTIC	09.0401	Journalism		2003-2004	64	30	46.9%	42	65.6%
				2004-2005	80	30	37.5%	40	50.0%
				2005-2006	110	46	41.8%	68	61.8%
				2006-2007	122	56	45.9%	70	57.4%
				2007-2008	80	32	40.0%	40	50.0%
				2008-2009	88	40	45.5%	60	68.2%
				2009-2010	54	24	44.4%	36	66.7%
				2010-2011	62	28	45.2%	38	61.3%
				2011-2012	56	24	42.9%	.	.
2012-2013	74	34	45.9%	.	.				

				Total N	Grad in 4	Grad in 4	Grad in 6	Grad in 6	
					N	%	N	%	
Last CIP	Last CIP Descr.	Cohort Year							
FTIC	09.0701	Radio and Television		2003-2004	140	84	60.0%	118	84.3%
				2004-2005	124	68	54.8%	96	77.4%
				2005-2006	150	68	45.3%	118	78.7%



				Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
FTIC	09.0701	Radio and Television	2006-2007	140	60	42.9%	102	72.9%
			2007-2008	114	62	54.4%	96	84.2%
			2008-2009	110	64	58.2%	86	78.2%
			2009-2010	116	70	60.3%	92	79.3%
			2010-2011	120	80	66.7%	96	80.0%
			2011-2012	138	94	68.1%	.	.
			2012-2013	122	82	67.2%	.	.

				Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
Last CIP	Last CIP Descr.	Cohort Year						
FTIC	09.0903	Advertising	2003-2004	184	132	71.7%	150	81.5%
			2004-2005	184	116	63.0%	140	76.1%
			2005-2006	204	110	53.9%	136	66.7%
			2006-2007	194	120	61.9%	146	75.3%
			2007-2008	252	182	72.2%	206	81.7%
			2008-2009	232	174	75.0%	188	81.0%
			2009-2010	216	156	72.2%	180	83.3%
			2010-2011	218	160	73.4%	180	82.6%
			2011-2012	196	126	64.3%	.	.
			2012-2013	176	134	76.1%	.	.

				Total N	Grad in 4 N	Grad in 4 %	Grad in 6 N	Grad in 6 %
Last CIP	Last CIP Descr.	Cohort Year						
FTIC	23.1304	Rhetoric and Composition.	2003-2004	70	42	60.0%	58	82.9%
			2004-2005	36	26	72.2%	30	83.3%
			2005-2006	12	10	83.3%	10	83.3%
			2008-2009	2	0	0.0%	0	0.0%
			2010-2011	2	0	0.0%	0	0.0%
			2011-2012	10	6	60.0%	.	.
			2012-2013	8	2	25.0%	.	.

### Research-based Graduate Degrees Awarded across the Academic Year

				Research		Not Research		Total
				N	%	N	%	N
Acad Org	Academic Year							
Communication	2010-11	Master's	Communication MA	7	28.0	18	72.0	25
			Total	7	28.0	18	72.0	25
			Total	7	28.0	18	72.0	25
	2011-12	Master's	Communication MA	8	24.2	25	75.8	33

### Research-based Graduate Degrees Awarded across the Academic Year

				Research		Not Research		Total
				N	%	N	%	N
Communication	2011-12	Master's	Total	8	24.2	25	75.8	33
		Total		8	24.2	25	75.8	33
	2012-13	Master's	Communication MA	8	25.0	24	75.0	32
		Total		8	25.0	24	75.0	32
	2013-14	Master's	Communication MA	8	29.6	19	70.4	27
		Total		8	29.6	19	70.4	27
	2014-15	Master's	Communication MA	8	30.8	18	69.2	26
		Total		8	30.8	18	69.2	26
	2015-16	Master's	Communication MA	6	23.1	20	76.9	26
		Total		6	23.1	20	76.9	26
	2016-17	Master's	Communication MA	7	25.9	20	74.1	27
		Total		7	25.9	20	74.1	27

### Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority		
				N	%	N	%	
Communication	2010-11	Bachelor	Advertise/Public Relations BA	48	33.3	96	66.7	
			Interpers/Organization Comm BA	73	27.5	192	72.5	
			Journalism BA	6	14.6	35	85.4	
			Organizational Comm BA	.	.	1	100.0	
			Radio-Television BA	33	31.7	71	68.3	
			Total		160	28.8	395	71.2
			Master's	Communication MA	5	20.0	20	80.0
	Total		5	20.0	20	80.0		
	Total		165	28.4	415	71.6		
	2011-12	Bachelor	Advertise/Public Relations BA	51	31.7	110	68.3	
			Interpers/Organization Comm BA	51	24.6	156	75.4	
			Interpersonal Communication BA	1	100.0	.	.	
			Journalism BA	8	18.2	36	81.8	
			Organizational Comm BA	1	100.0	.	.	
Radio-Television BA			25	28.4	63	71.6		
Total			137	27.3	365	72.7		

Note: "Minority" includes all specified race codes except White and International.

### Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority	
				N	%	N	%
Communication	2011-12	Master's	Communication MA	4	12.1	29	87.9
			<b>Total</b>	4	12.1	29	87.9
		<b>Total</b>	141	26.4	394	73.6	
	2012-13	Bachelor	Advertise/Public Relations BA	40	27.0	108	73.0
			Interpers/Organization Comm BA	72	27.6	189	72.4
			Journalism BA	10	24.4	31	75.6
			Radio-Television BA	43	41.0	62	59.0
			<b>Total</b>	165	29.7	390	70.3
		Master's	Communication MA	6	18.8	26	81.3
			<b>Total</b>	6	18.8	26	81.3
		<b>Total</b>	171	29.1	416	70.9	
	2013-14	Bachelor	Advertise/Public Relations BA	57	36.3	100	63.7
			Human Communication BA	8	40.0	12	60.0
			Interpers/Organization Comm BA	112	40.4	165	59.6
			Journalism BA	12	32.4	25	67.6
			Radio-Television BA	48	48.5	51	51.5
		<b>Total</b>	237	40.2	353	59.8	
		Master's	Communication MA	4	14.8	23	85.2
			<b>Total</b>	4	14.8	23	85.2
	<b>Total</b>	241	39.1	376	60.9		
	2014-15	Bachelor	Advertise/Public Relations BA	42	40.4	62	59.6
			Human Communication BA	48	45.7	57	54.3
			Interpers/Organization Comm BA	69	40.1	103	59.9
			Journalism BA	10	29.4	24	70.6
			Radio-Television BA	46	40.0	69	60.0
		<b>Total</b>	215	40.6	315	59.4	
		Master's	Communication MA	6	23.1	20	76.9
			<b>Total</b>	6	23.1	20	76.9
	<b>Total</b>	221	39.7	335	60.3		
	2015-16	Bachelor	Advertise/Public Relations BA	59	47.2	66	52.8
			Human Communication BA	127	44.9	156	55.1
			Interpers/Organization Comm BA	17	32.7	35	67.3
Journalism BA			11	31.4	24	68.6	
Radio-Television BA			52	43.7	67	56.3	
<b>Total</b>		266	43.3	348	56.7		
Master's		Communication MA	10	38.5	16	61.5	
		<b>Total</b>	10	38.5	16	61.5	
<b>Total</b>	276	43.1	364	56.9			
2016-17	Bachelor	Advertise/Public Relations BA	46	40.7	67	59.3	
		Communication and Conflict	4	44.4	5	55.6	

Note: "Minority" includes all specified race codes except White and International.

### Department Degrees Awarded Identifying Minority Students

				Minority		Not Minority	
				N	%	N	%
Communication	2016-17	Bachelor	Human Communication BA	134	46.4	155	53.6
			Interpers/Organization Comm BA	6	54.5	5	45.5
			Journalism BA	15	41.7	21	58.3
			Radio-Television BA	51	47.7	56	52.3
			<b>Total</b>	<b>256</b>	<b>45.3</b>	<b>309</b>	<b>54.7</b>
		Master's	Communication MA	13	48.1	14	51.9
			<b>Total</b>	<b>13</b>	<b>48.1</b>	<b>14</b>	<b>51.9</b>
		<b>Total</b>		<b>269</b>	<b>45.4</b>	<b>323</b>	<b>54.6</b>

Note: "Minority" includes all specified race codes except White and International.

### Department Degrees Granted by Area of Strategic Emphasis

				Area of Strategic Emphasis	
				GAP ANALYSIS	None
Acad Org	Academic Year				
Communication	2010-11	Bachelor	Advertise/Public Relations BA	.	144
			Interpers/Organization Comm BA	265	.
			Journalism BA	.	41
			Organizational Comm BA	.	1
			Radio-Television BA	.	104
		<b>Total</b>	<b>265</b>	<b>290</b>	
		Master's	Communication MA	25	.
			<b>Total</b>	<b>25</b>	<b>.</b>
		<b>Total</b>		<b>290</b>	<b>290</b>
	2011-12	Bachelor	Advertise/Public Relations BA	.	161
			Interpers/Organization Comm BA	207	.
			Interpersonal Communication BA	.	1
			Journalism BA	.	44
			Organizational Comm BA	.	1
		Radio-Television BA	.	88	
		<b>Total</b>	<b>207</b>	<b>295</b>	
		Master's	Communication MA	33	.
			<b>Total</b>	<b>33</b>	<b>.</b>
	<b>Total</b>		<b>240</b>	<b>295</b>	
	2012-13	Bachelor	Advertise/Public Relations BA	.	148
			Interpers/Organization Comm BA	261	.
			Journalism BA	.	41
			Radio-Television BA	.	105
		<b>Total</b>	<b>261</b>	<b>294</b>	
Master's	Communication MA	32	.		

### Department Degrees Granted by Area of Strategic Emphasis

				Area of Strategic Emphasis	
				GAP ANALYSIS	None
Communication	2012-13	Master's	Total	32	.
		Total		293	294
	2013-14	Bachelor	Advertise/Public Relations BA	.	157
			Human Communication BA	20	.
			Interpers/Organization Comm BA	277	.
			Journalism BA	.	37
			Radio-Television BA	.	99
			Total	297	293
		Master's	Communication MA	27	.
	Total	27	.		
	Total		324	293	
	2014-15	Bachelor	Advertise/Public Relations BA	.	104
			Human Communication BA	105	.
			Interpers/Organization Comm BA	172	.
			Journalism BA	.	34
			Radio-Television BA	.	115
			Total	277	253
		Master's	Communication MA	26	.
	Total	26	.		
	Total		303	253	
	2015-16	Bachelor	Advertise/Public Relations BA	.	125
			Human Communication BA	283	.
			Interpers/Organization Comm BA	52	.
			Journalism BA	.	35
			Radio-Television BA	.	119
			Total	335	279
		Master's	Communication MA	26	.
	Total	26	.		
Total		361	279		
2016-17	Bachelor	Advertise/Public Relations BA	.	113	
		Communication and Conflict	9	.	
		Human Communication BA	289	.	
		Interpers/Organization Comm BA	11	.	
		Journalism BA	.	36	
		Radio-Television BA	.	107	
		Total	309	256	
	Master's	Communication MA	27	.	
	Total	27	.		
Total		336	256		

## Faculty Data by Department

Data Notes: This report includes 9-month and 12-month faculty.

"New" faculty include faculty employed in fall terms who were hired after November 1 of the previous year.

### Department Faculty by Gender

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
SCH COMM-PAYROLL	Female	72	42.4	77	43.5	78	44.6	76	48.1	75	45.5	74	44.0	80	44.7
	Male	98	57.6	100	56.5	97	55.4	82	51.9	90	54.5	94	56.0	99	55.3
	<b>Total</b>	<b>170</b>	<b>100.0</b>	<b>177</b>	<b>100.0</b>	<b>175</b>	<b>100.0</b>	<b>158</b>	<b>100.0</b>	<b>165</b>	<b>100.0</b>	<b>168</b>	<b>100.0</b>	<b>179</b>	<b>100.0</b>

### New Department Faculty by Gender

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
New SCH COMM-PAYROLL	Female	2	50.0	3	60.0	2	50.0	1	50.0	1	33.3	3	42.9	2	50.0
	Male	2	50.0	2	40.0	2	50.0	1	50.0	2	66.7	4	57.1	2	50.0
	<b>Total</b>	<b>4</b>	<b>100.0</b>	<b>5</b>	<b>100.0</b>	<b>4</b>	<b>100.0</b>	<b>2</b>	<b>100.0</b>	<b>3</b>	<b>100.0</b>	<b>7</b>	<b>100.0</b>	<b>4</b>	<b>100.0</b>

### Department Faculty by Race/Ethnicity

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
SCH COMM-PAYROLL	Am. Ind	4	2.4	4	2.3	4	2.3	4	2.5	4	2.4	4	2.4	4	2.2
	Asian	4	2.4	4	2.3	4	2.3	4	2.5	2	1.2	.	.	2	1.1
	Black	10	5.9	8	4.5	8	4.6	8	5.1	8	4.8	8	4.8	8	4.5
	Hispanic	.	.	2	1.1	8	4.6	8	5.1	8	4.8	10	6.0	12	6.7
	Multi-racial	8	4.7	8	4.5	5	2.9	4	2.5	4	2.4	4	2.4	4	2.2
	White	144	84.7	151	85.3	146	83.4	130	82.3	139	84.2	142	84.5	149	83.2
	<b>Total</b>	<b>170</b>	<b>100.0</b>	<b>177</b>	<b>100.0</b>	<b>175</b>	<b>100.0</b>	<b>158</b>	<b>100.0</b>	<b>165</b>	<b>100.0</b>	<b>168</b>	<b>100.0</b>	<b>179</b>	<b>100.0</b>

### New Department Faculty by Race/Ethnicity

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
New SCH COMM-PAYROLL	Asian	.	.	.	.	.	.	.	.	.	.	.	.	1	25.0
	Hispanic	.	.	1	20.0	2	50.0	.	.	.	.	1	14.3	.	.
	White	4	100.0	4	80.0	2	50.0	2	100.0	3	100.0	6	85.7	3	75.0
	<b>Total</b>	<b>4</b>	<b>100.0</b>	<b>5</b>	<b>100.0</b>	<b>4</b>	<b>100.0</b>	<b>2</b>	<b>100.0</b>	<b>3</b>	<b>100.0</b>	<b>7</b>	<b>100.0</b>	<b>4</b>	<b>100.0</b>

### Department Faculty by Rank

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
SCH COMM-PAYROLL	1-Professor	16	9.4	16	9.0	16	9.1	16	10.1	15	9.1	8	4.8	11	6.1
	2-Associate Professor	36	21.2	38	21.5	48	27.4	52	32.9	52	31.5	52	31.0	52	29.1
	3-Assistant Professor	34	20.0	32	18.1	26	14.9	18	11.4	18	10.9	16	9.5	16	8.9
	4-Instructor / Lecturer	84	49.4	91	51.4	85	48.6	72	45.6	80	48.5	92	54.8	100	55.9
	<b>Total</b>	<b>170</b>	<b>100.0</b>	<b>177</b>	<b>100.0</b>	<b>175</b>	<b>100.0</b>	<b>158</b>	<b>100.0</b>	<b>165</b>	<b>100.0</b>	<b>168</b>	<b>100.0</b>	<b>179</b>	<b>100.0</b>

### Department Faculty by Tenure Status

		2010-11		2011-12		2012-13		2013-14		2014-15		2015-16		2016-17	
		N	%	N	%	N	%	N	%	N	%	N	%	N	%
SCH COMM-PAYROLL	Non Tenure Earning	84	49.4	91	51.4	85	48.6	72	45.6	80	48.5	92	54.8	100	55.9
	Tenure Earning	34	20.0	32	18.1	26	14.9	18	11.4	18	10.9	16	9.5	16	8.9
	Tenured	52	30.6	54	30.5	64	36.6	68	43.0	67	40.6	60	35.7	63	35.2
	<b>Total</b>	<b>170</b>	<b>100.0</b>	<b>177</b>	<b>100.0</b>	<b>175</b>	<b>100.0</b>	<b>158</b>	<b>100.0</b>	<b>165</b>	<b>100.0</b>	<b>168</b>	<b>100.0</b>	<b>179</b>	<b>100.0</b>

### Fall Department Faculty Salaries by Rank

(12-month faculty salaries have been converted to a 9-month figure)

		1-Professor			2-Associate Professor			3-Assistant Professor			4-Instructor / Lecturer		
		N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary	N	Total Salary	Average Salary
Fall 2016	SCH COMM-PAYROLL	3	\$433,640	\$144,547	13	\$978,729	\$75,287	4	\$292,282	\$73,070	26	\$1,367,093	\$52,581

1-Professor: Jobcodes include Professor and Professor of Medicine

2-Associate Professor: Jobcodes include Associate Professor and Associate Professor of Medicine

3-Assistant Professor: Jobcodes include Assistant Professor and Assistant Professor of Medicine

4-Instructor/Lecturer: Jobcodes include Instructor, Instructor Medicine, Associate Instructor, Associate Instructor of Medicine, Lecturer, and Associate Lecturer

5-Other: Any other jobcodes not listed above.