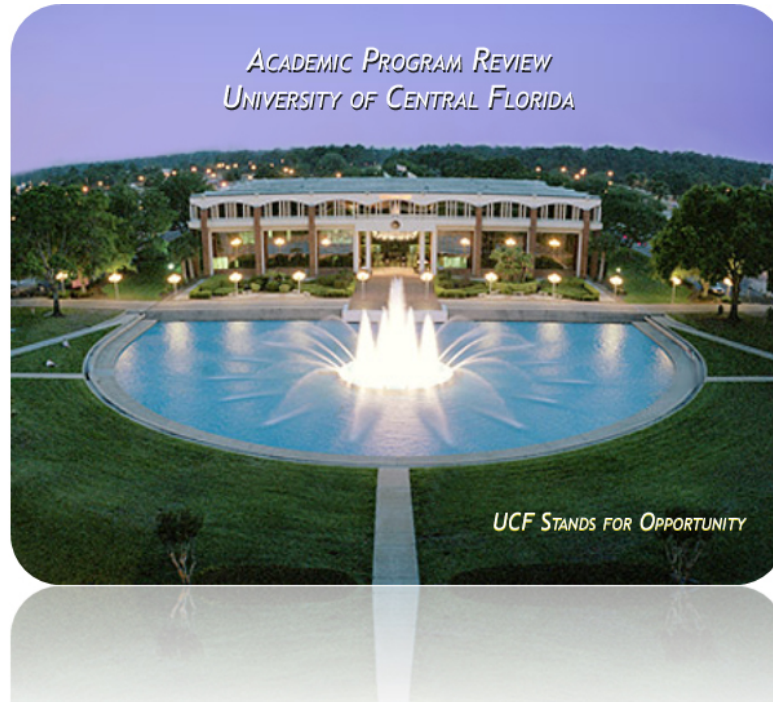


Office of Institutional Research - College Report

Rosen College of Hospitality Management - Tourism, Events, and Attractions



Program Review

Institutional Research is asked to provide data for programs under review each reporting cycle. Common definitions are applied to all programs under review, resulting in consistent reporting.

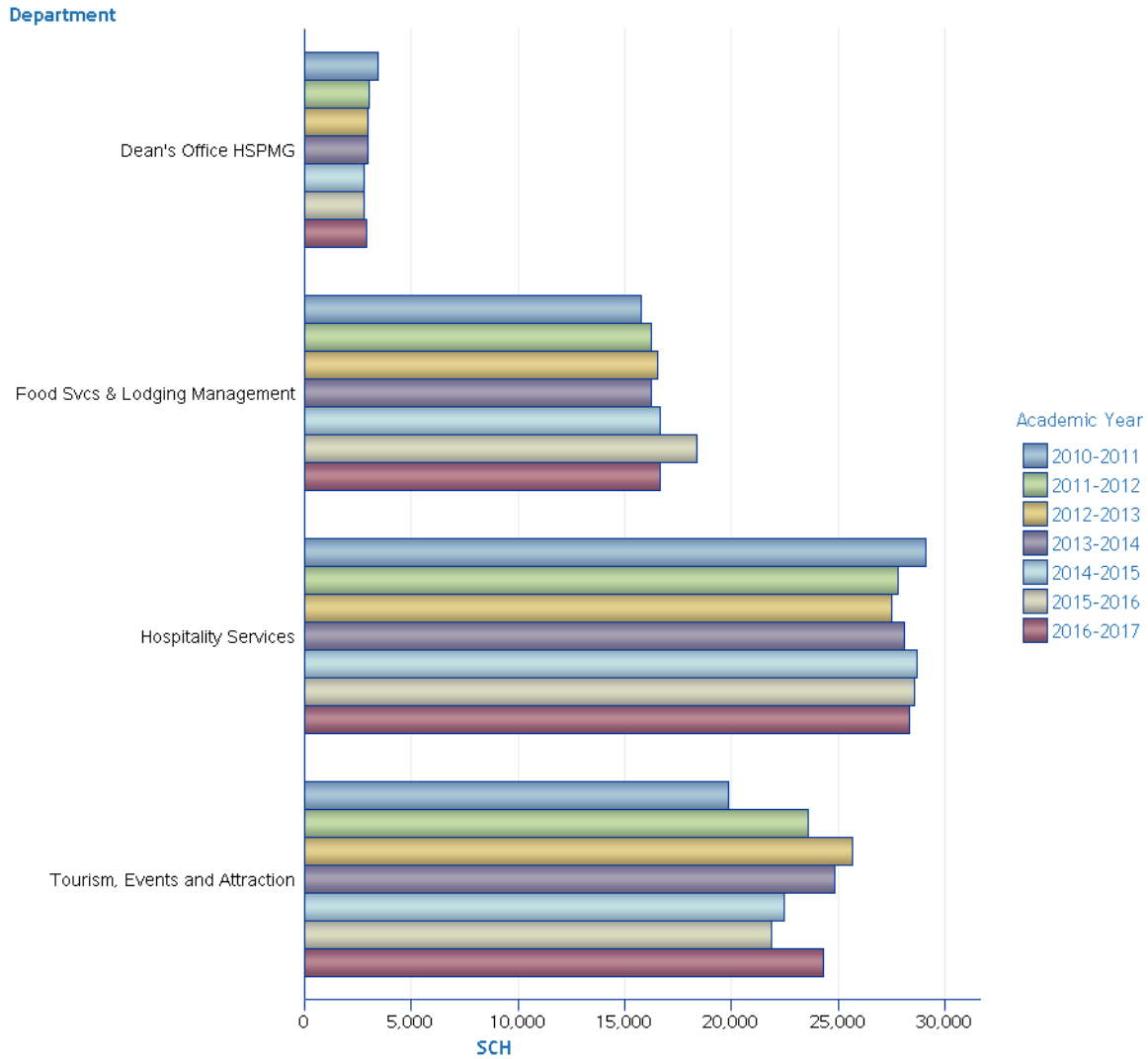
In addition to graphical presentation, many measures include numeric counts of data. The user is cautioned to consider the number of records used in an average. In some cases, a low 'N' may generate results which may be misinterpreted.

Sources:

- Contracts & Grants – Dollars & Awards – Office of Research & Commercialization
- Count of Applications – Admissions File
- Degrees Granted and Time-to-Degree – Degrees Awarded
- Headcount and Demographic details – Student Instruction File
- Instructional Faculty FTE – Fall Staff File
- Projected Headcount and Degrees – UCF Enrollment and Degree Program Level Projections
- Scores – SAT, ACT, HS GPA, GRE, and GMAT – Student Instruction File and Scores Table
- Student Credit Hours (SCH), Class Size, and Count of Sections – Student Data Course File

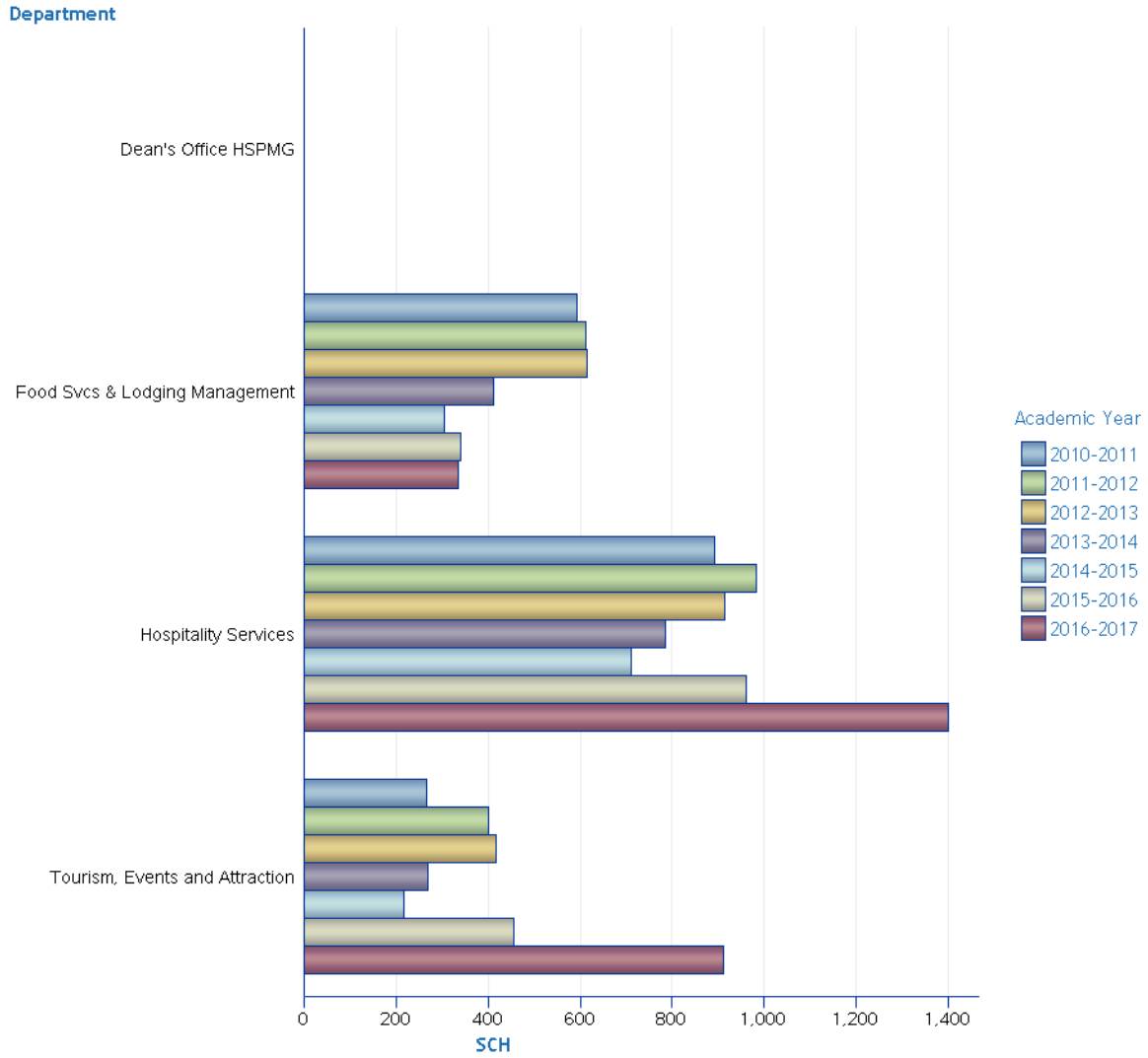
Rosen College Hospitality Mgmt

Total Student Credit Hours by Department - Undergraduate



			SCH						
Academic Year			2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Career	College	Department							
Undergraduate	Rosen College Hospitality Mgmt	Dean's Office HSPMG	3,425	3,049	2,946	2,969	2,807	2,816	2,894
		Food Svcs & Lodging Management	15,742	16,252	16,531	16,218	16,672	18,403	16,636
		Hospitality Services	29,094	27,798	27,510	28,125	28,722	28,596	28,362
		Tourism, Events and Attraction	19,869	23,580	25,665	24,837	22,443	21,861	24,294
Total		68,130	70,679	72,652	72,149	70,644	71,676	72,186	

Total Student Credit Hours by Department - Graduate

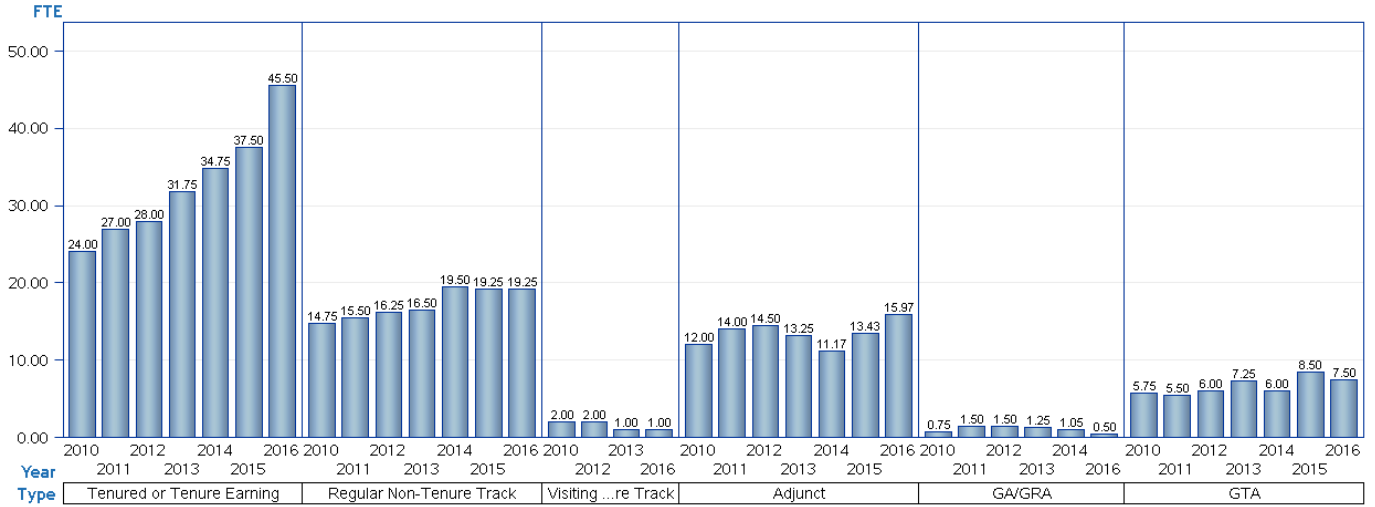


Academic Year			SCH						
Career	College	Department	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Graduate	Rosen College Hospitality Mgmt	Dean's Office HSPMG	0	0	0	1	.	.	.
		Food Svcs & Lodging Management	592	611	616	411	306	340	336
		Hospitality Services	891	984	915	785	711	962	1,400
		Tourism, Events and Attraction	267	402	417	270	216	456	912
Total			1,750	1,997	1,948	1,467	1,233	1,758	2,648

Office of Institutional Research. Source: Student Data Course File. [Printed on: Wednesday, March 29, 2017 1:38:25 PM EDT]

Rosen College Hospitality Mgmt

Faculty FTE

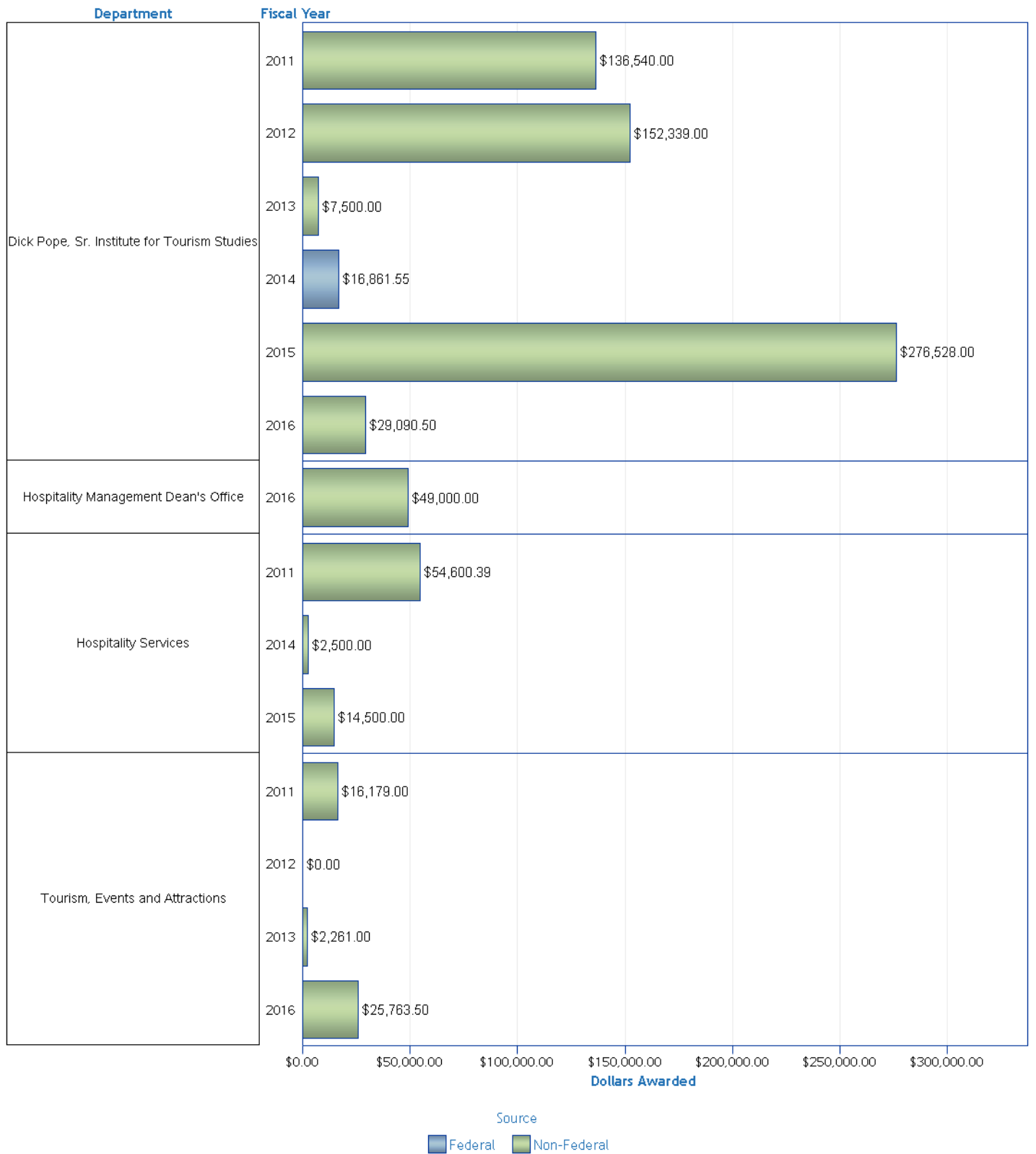


Year		2010		2011		2012		2013		2014		2015		2016	
College	Type	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N
Rosen College Hospitality Mgmt	Tenured or Tenure Earning	24.00	24	27.00	27	28.00	28	31.75	32	34.75	35	37.50	38	45.50	46
	Regular Non-Tenure Track	14.75	18	15.50	18	16.25	21	16.50	19	19.50	22	19.25	21	19.25	21
	Visiting Non-Tenure Track	2.00	2	.	.	2.00	2	1.00	1	1.00	1
	Adjunct	12.00	29	14.00	31	14.50	32	13.25	25	11.17	27	13.43	29	15.97	35
	GA/GRA	0.75	2	1.50	4	1.50	3	1.25	3	1.05	4	.	.	0.50	1
	GTA	5.75	12	5.50	12	6.00	12	7.25	15	6.00	13	8.50	17	7.50	15
Total		59.25	87	63.50	92	68.25	98	71.00	95	72.47	101	78.68	105	89.72	119

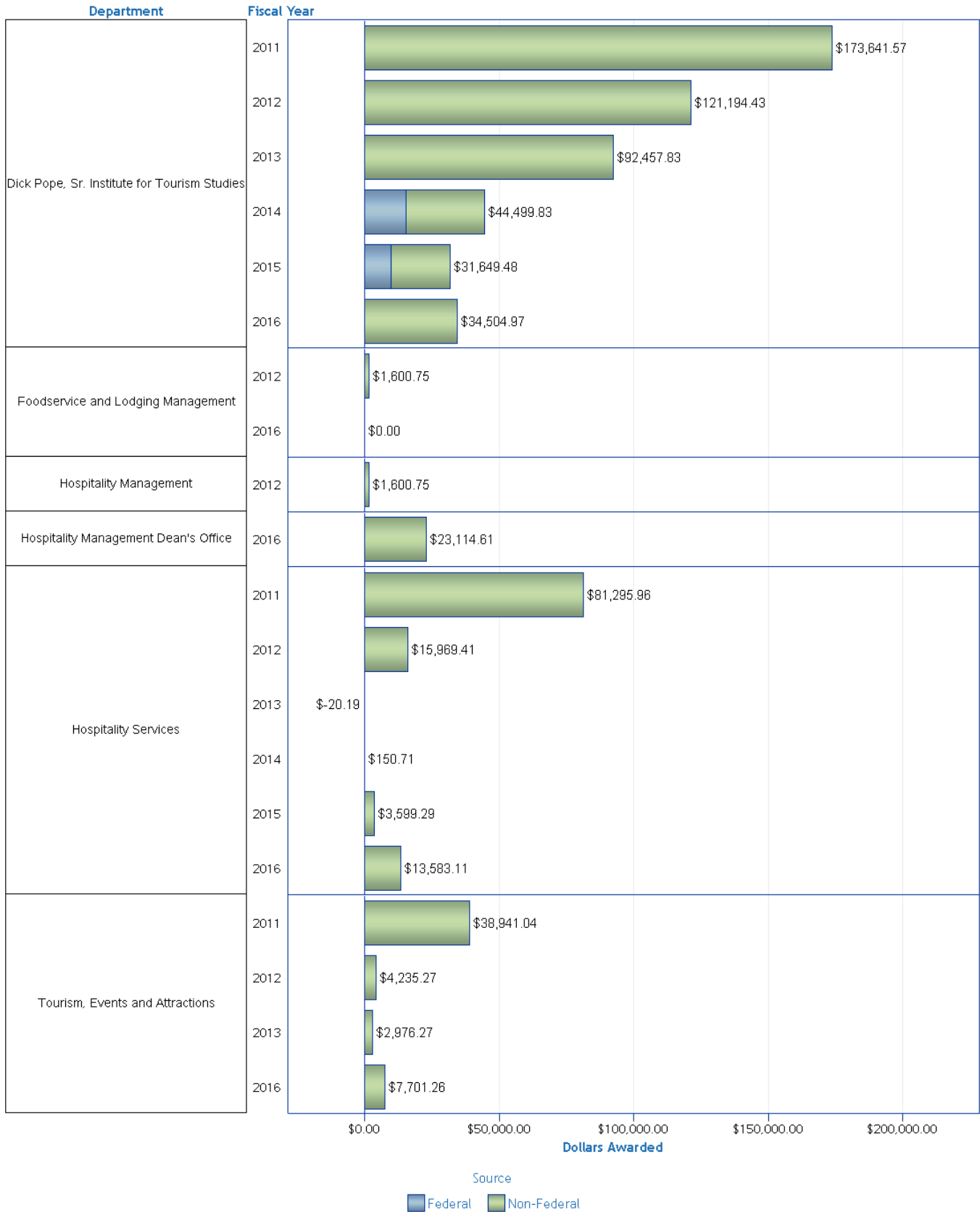
Includes Faculty FTE based on Primary Department.
Faculty FTE includes Dual Comp FTE (when applicable).

Rosen College Hospitality Mgmt

Contracts and Grants - Awards



Contracts and Grants - Expenditures



Awards

College		Dollars Awarded		Total
		Rosen College Hospitality Mgmt		
Source		Federal	Non-Federal	
Department	Fiscal Year			
Dick Pope, Sr. Institute for Tourism Studies	2011	.	\$136,540.00	\$136,540.00
	2012	\$0.00	\$152,339.00	\$152,339.00
	2013	\$0.00	\$7,500.00	\$7,500.00
	2014	\$16,861.55	\$0.00	\$16,861.55
	2015	\$0.00	\$276,528.00	\$276,528.00
	2016	.	\$29,090.50	\$29,090.50
Hospitality Management Dean's Office	2016	.	\$49,000.00	\$49,000.00
Hospitality Services	2011	.	\$54,600.39	\$54,600.39
	2014	.	\$2,500.00	\$2,500.00
	2015	.	\$14,500.00	\$14,500.00
Tourism, Events and Attractions	2011	.	\$16,179.00	\$16,179.00
	2012	.	\$0.00	\$0.00
	2013	.	\$2,261.00	\$2,261.00
	2016	.	\$25,763.50	\$25,763.50

Expenditures

Source		Dollars Awarded		
		Federal	Non-Federal	Total
Department	Fiscal Year			
Dick Pope, Sr. Institute for Tourism Studies	2011	.	\$173,641.57	\$173,641.57
	2012	\$0.00	\$121,194.43	\$121,194.43
	2013	\$0.00	\$92,457.83	\$92,457.83
	2014	\$15,335.78	\$29,164.05	\$44,499.83
	2015	\$9,956.50	\$21,692.98	\$31,649.48
	2016	\$0.00	\$34,504.97	\$34,504.97
Foodservice and Lodging Management	2012	.	\$1,600.75	\$1,600.75
	2016	.	\$0.00	\$0.00
Hospitality Management	2012	.	\$1,600.75	\$1,600.75
Hospitality Management Dean's Office	2016	.	\$23,114.61	\$23,114.61
Hospitality Services	2011	.	\$81,295.96	\$81,295.96
	2012	.	\$15,969.41	\$15,969.41
	2013	.	\$-20.19	\$-20.19
	2014	.	\$150.71	\$150.71
	2015	.	\$3,599.29	\$3,599.29
	2016	.	\$13,583.11	\$13,583.11
	2011	.	\$38,941.04	\$38,941.04
Tourism, Events and Attractions	2012	.	\$4,235.27	\$4,235.27
	2013	.	\$2,976.27	\$2,976.27
	2016	.	\$7,701.26	\$7,701.26

Dollar amounts are shared between PI's and Co-PI's. Awards are credited in full to PI's.

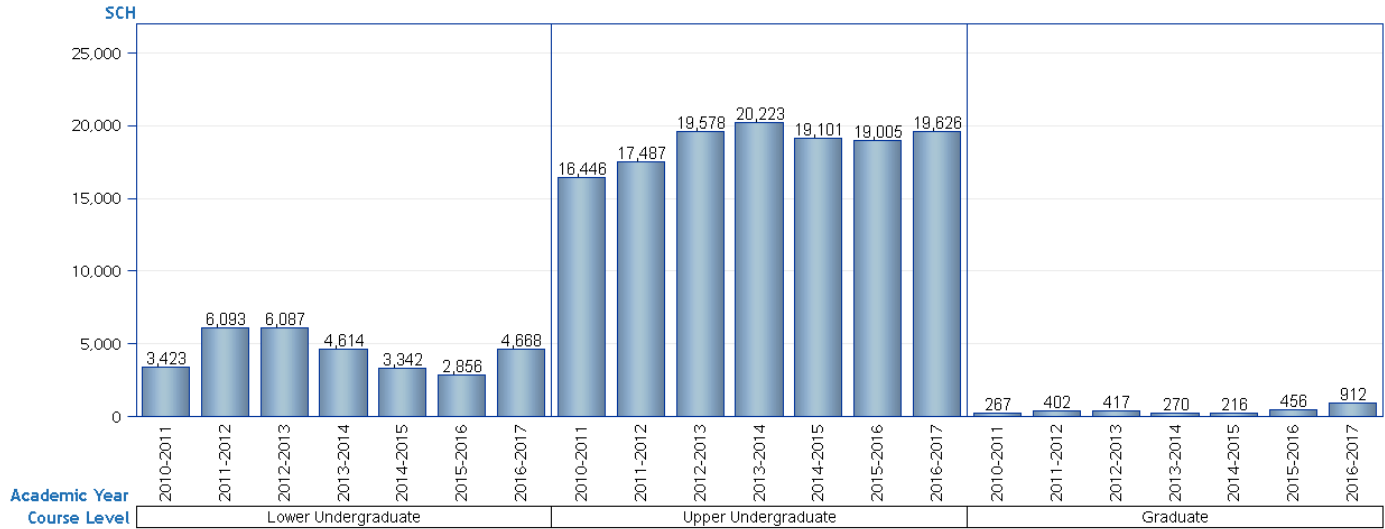
This can sometimes result in data that displays dollars but no corresponding counts in new or incremental awards.

Office of Institutional Research. Source: Office of Research & Commercialization. [Printed on: Wednesday, March 29, 2017 1:39:21 PM EDT]

Rosen College Hospitality Mgmt

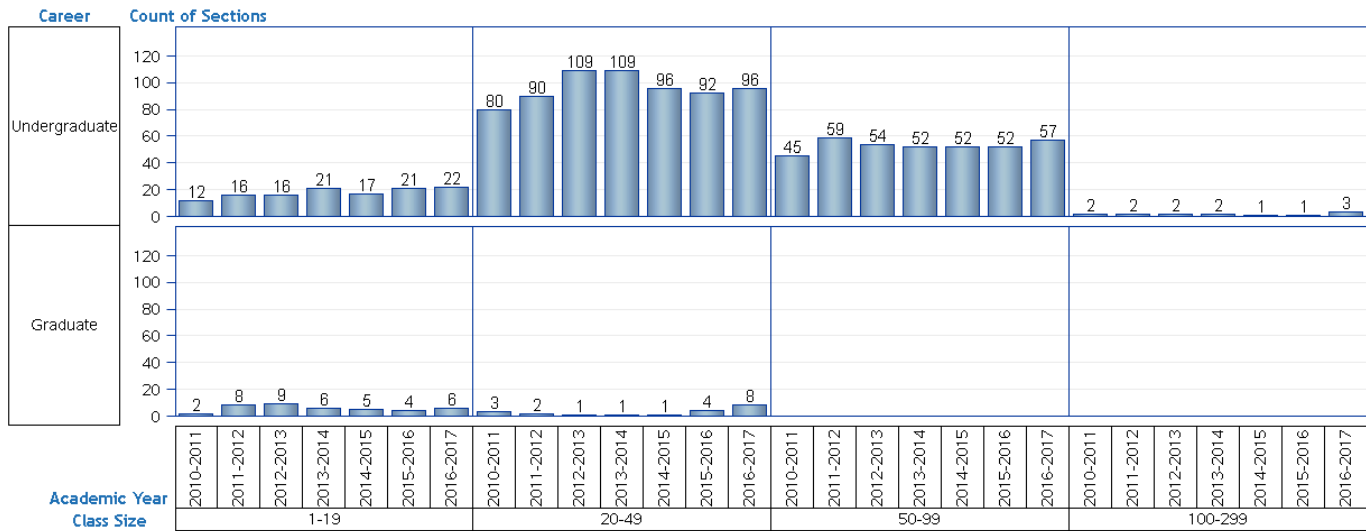
Tourism, Events and Attraction

Total Student Credit Hours by Course Level



Academic Year		SCH						
Department	Course Level	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Tourism, Events and Attraction	Lower Undergraduate	3,423	6,093	6,087	4,614	3,342	2,856	4,668
	Upper Undergraduate	16,446	17,487	19,578	20,223	19,101	19,005	19,626
	Graduate	267	402	417	270	216	456	912
Total		20,136	23,982	26,082	25,107	22,659	22,317	25,206

Count of Sections - Lecture



Academic Year				Count of Sections						
Department	Career	Course Component	Class Size	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Tourism, Events and Attraction	Undergraduate	Lecture	1-19	12	16	16	21	17	21	22
			20-49	80	90	109	109	96	92	96
			50-99	45	59	54	52	52	52	57
			100-299	2	2	2	2	1	1	3
	Graduate	Lecture	1-19	2	8	9	6	5	4	6
			20-49	3	2	1	1	1	4	8
			50-99							
			100-299							

Count of Sections - Lab

No values were returned for this graph.

No values were returned for this table.

Rosen College Hospitality Mgmt
Tourism, Events and Attraction

Total Student Credit Hours by Course Location

Academic Year		Student Credit Hours							%						
Department	Course Location	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Tourism, Events and Attraction	Main Campus (Orlando)	2,526.0	3,636.0	2,772.0	2,787.0	2,679.0	2,061.0	1,629.0	12.54%	15.16%	10.63%	11.10%	11.82%	9.24%	6.46%
	Main Off Campus	126.0	150.0	141.0	246.0	339.0	546.0	1,029.0	0.63%	0.63%	0.54%	0.98%	1.50%	2.45%	4.08%
	UCF Rosen Col - Universal Blvd	17,484.0	20,160.0	22,944.0	21,045.0	14,709.0	15,456.0	17,124.0	86.83%	84.06%	87.97%	83.82%	64.91%	69.26%	67.94%
	UCF Rosen College Off Campus	-	36.0	225.0	1,029.0	4,932.0	4,254.0	5,424.0	-	0.15%	0.86%	4.10%	21.77%	19.06%	21.52%
Total		20,136.0	23,982.0	26,082.0	25,107.0	22,659.0	22,317.0	25,206.0	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Total Student Credit Hours by Course Instruction Mode

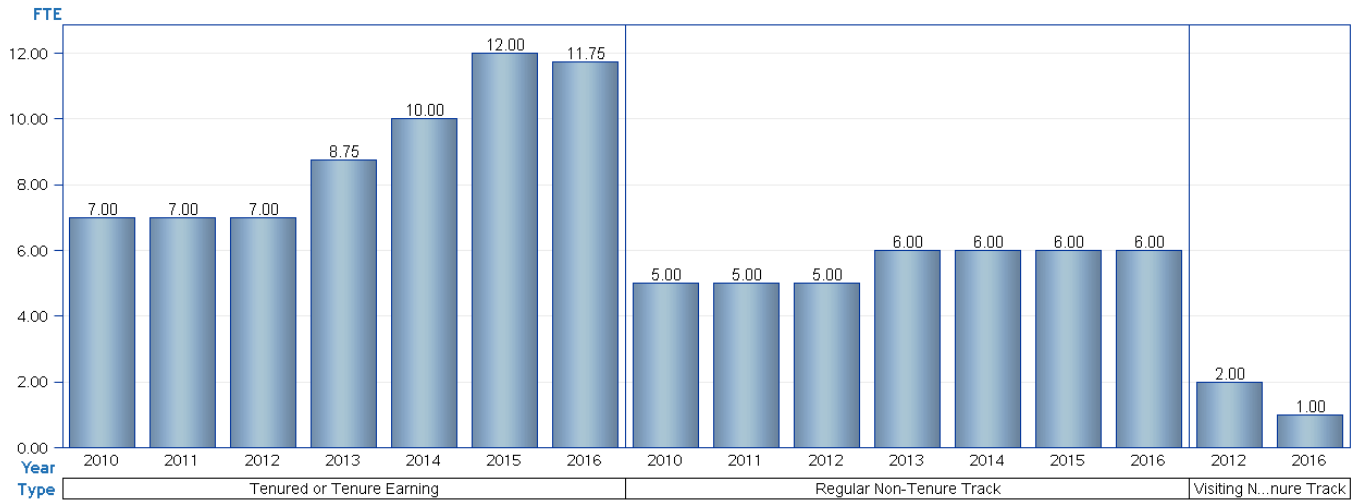
Academic Year		Student Credit Hours							%						
Department	Course Instruction Mode	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Tourism, Events and Attraction	Face to Face Instruction (P)	15,726.0	16,914.0	17,388.0	13,941.0	10,848.0	8,013.0	8,799.0	78.10%	70.53%	66.67%	55.53%	47.88%	35.91%	34.91%
	Mixed Mode/ReducedSeatTime (M)	3,726.0	5,871.0	6,324.0	5,130.0	6,525.0	8,676.0	9,843.0	18.50%	24.48%	24.25%	20.43%	28.80%	38.88%	39.05%
	Video Str/ReducedSeatTime (RV)	-	21.0	-	-	-	-	-	-	0.09%	-	-	-	-	-
	Video Streaming (V)	99.0	-	117.0	72.0	108.0	168.0	237.0	0.49%	-	0.45%	0.29%	0.48%	0.75%	0.94%
	World Wide Web (W)	585.0	1,176.0	2,253.0	5,964.0	5,178.0	5,460.0	6,327.0	2.91%	4.90%	8.64%	23.75%	22.85%	24.47%	25.10%
Total		20,136.0	23,982.0	26,082.0	25,107.0	22,659.0	22,317.0	25,206.0	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Office of Institutional Research. Source: Student Credit Hours Fact. [Printed on: Wednesday, March 29, 2017 4:03:12 PM EDT]

Rosen College Hospitality Mgmt

Tourism, Events and Attraction

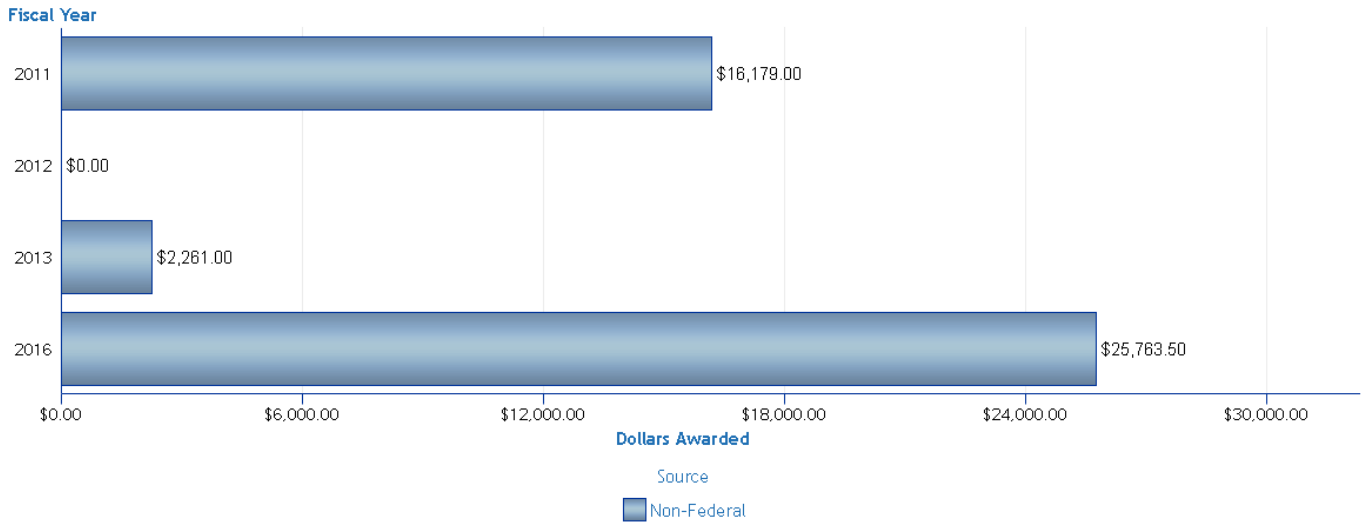
Faculty FTE



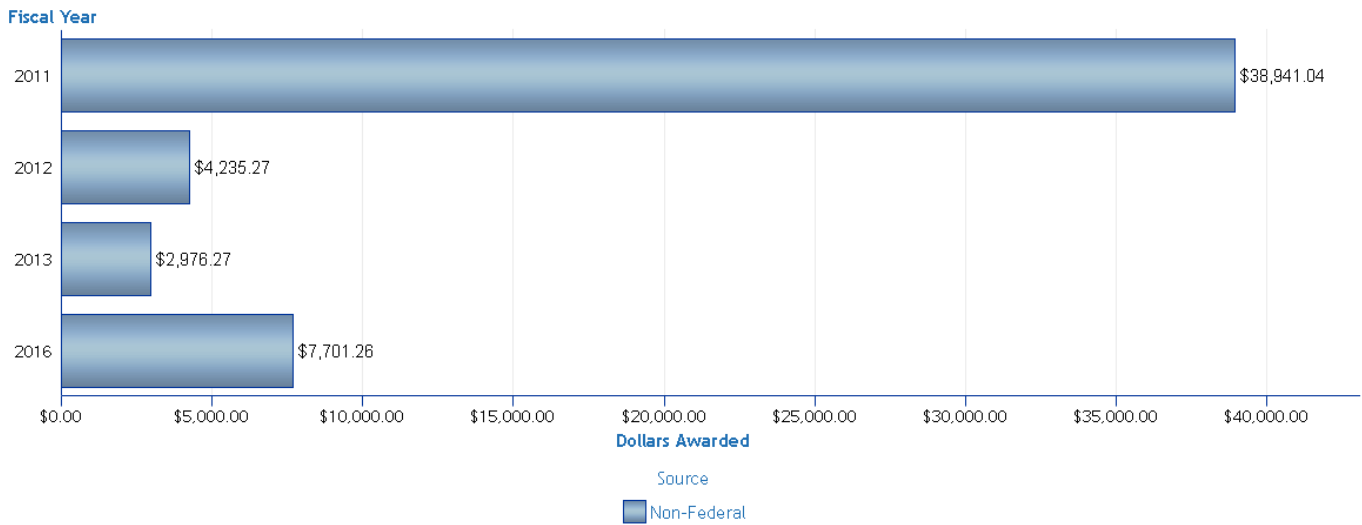
Year		2010		2011		2012		2013		2014		2015		2016	
Department	Type	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N
Tourism, Events and Attraction	Tenured or Tenure Earning	7.00	7	7.00	7	7.00	7	8.75	9	10.00	10	12.00	12	11.75	12
	Regular Non-Tenure Track	5.00	5	5.00	5	5.00	5	6.00	6	6.00	6	6.00	6	6.00	6
	Visiting Non-Tenure Track	2.00	2	1.00	1
Total		12.00	12	12.00	12	14.00	14	14.75	15	16.00	16	18.00	18	18.75	19

Includes Faculty FTE based on Primary Department.
Faculty FTE includes Dual Comp FTE (when applicable).

Rosen College Hospitality Mgmt Tourism, Events and Attractions Contracts and Grants - Awards



Contracts and Grants - Expenditures



Awards

Source	Non-Federal	Total
	Dollars Awarded	Dollars Awarded
Fiscal Year		
2011	\$16,179.00	\$16,179.00
2012	\$0.00	\$0.00
2013	\$2,261.00	\$2,261.00
2016	\$25,763.50	\$25,763.50

Expenditures

Source	Non-Federal	Total
	Dollars Awarded	Dollars Awarded
Fiscal Year		
2011	\$38,941.04	\$38,941.04
2012	\$4,235.27	\$4,235.27
2013	\$2,976.27	\$2,976.27
2016	\$7,701.26	\$7,701.26

Counts of New and Continuing Awards

Source	Non-Federal	
	New	Incremental
Fiscal Year		
2011	1	0
2012	0	0
2013	1	0
2016	1	0

Total Amount = funding received from external sources in the given fiscal year for the department.
(This amount is using credit splits when awards are shared among departments)

Incremental counts reflect awards that continue past the initial year.

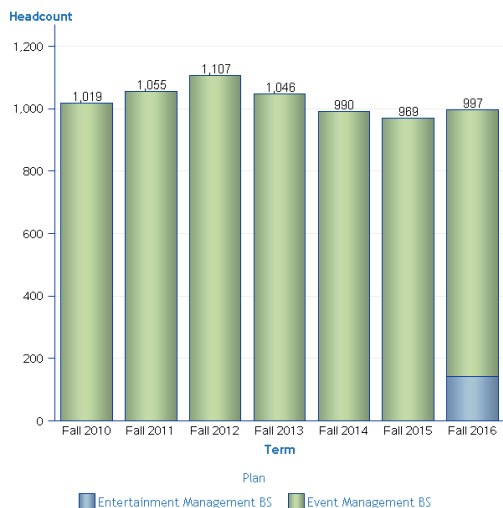
Dollar amounts are shared between PI's and Co-PI's. Awards are credited in full to PI's
This can sometimes result in data that displays dollars but no corresponding counts in new or incremental awards.

Rosen College Hospitality Mgmt
 Tourism, Events and Attraction
 Undergraduate

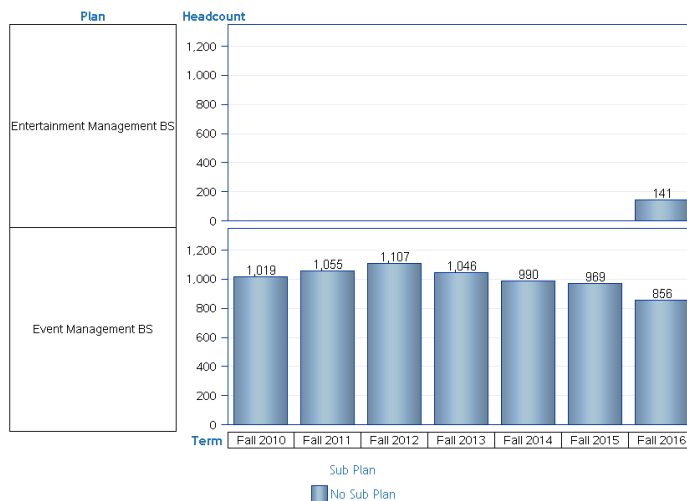
CIP	Plan	Sub Plan
50.1001	Entertainment Management BS	No Sub Plan
52.0907	Event Management BS	No Sub Plan

Pending Majors are not displayed in charts

Headcount in Major by Plan



Headcount in Major by Plan and Sub Plan



		Term						
		Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Headcount	Plan Type	Plan						
	MAJ	Entertainment Management BS						
		Event Management BS						
	Total	1,019	1,055	1,107	1,046	990	969	997

		Term						
		Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Headcount	Plan Type	Plan		Sub Plan				
	MAJ	Entertainment Management BS		No Sub Plan				
		Event Management BS		No Sub Plan				
	Total	1,019	1,055	1,107	1,046	990	969	997

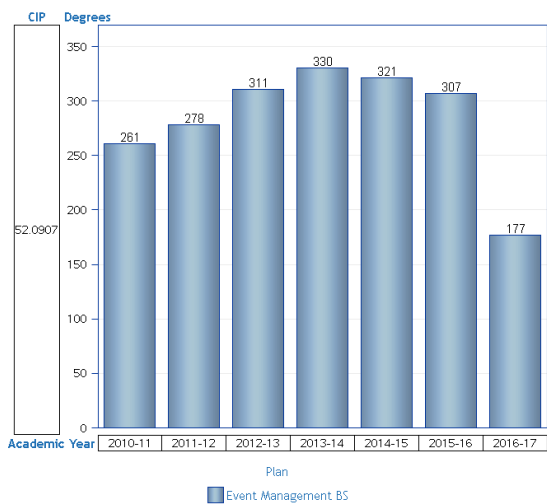
No values were returned for this table.

Rosen College Hospitality Mgmt

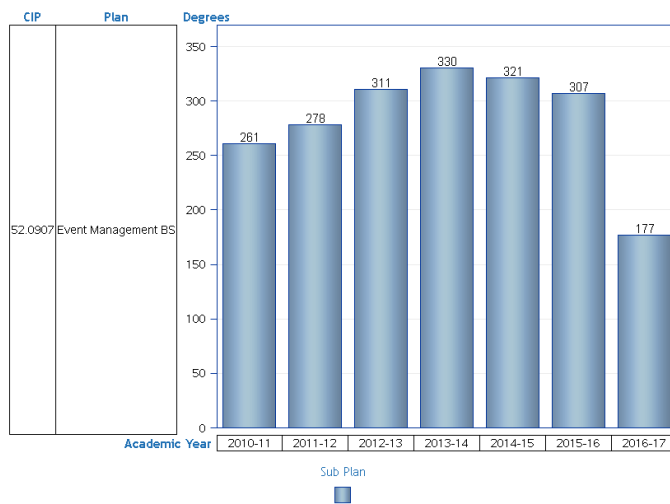
Tourism, Events and Attraction

Undergraduate

Degrees Granted by Plan



Degrees Granted by Plan and Sub Plan



		Academic Year						
CIP	Plan	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
52.0907	Event Management BS	261	278	311	330	321	307	177
Total		261	278	311	330	321	307	177

		Academic Year							
CIP	Plan	Sub Plan	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
52.0907	Event Management BS		261	278	311	330	321	307	177
Total			261	278	311	330	321	307	177

Honors in the Major Awarded

		Academic Year	
		2010-11	2012-13
Degrees	Honors in Major		
	Honors in Event Management	1	1

Minors and Undergraduate Certificates Awarded

		Academic Year					
Department	CIP	Degree Type	Plan	2014-15	2015-16	2016-17	
Degrees	Tourism, Events and Attraction	52.0907	Minor	Event Management Minor	2	8	6
			Subtotal	Subtotal	2	8	6
			Subtotal	Subtotal	2	8	6
			Subtotal	Subtotal	2	8	6
			Total	Subtotal	Subtotal	Subtotal	2

Time to Degree

Includes enrolled and non-enrolled semesters. A year is 3 semesters



CIP	Degree Level	Plan	Recent Type	Academic Year	N	Avg. Years To Degree	
52.0907	Bachelor	Event Management BS	Beginner - FTIC	2010-11	142	4.00	
				2011-12	138	4.15	
				2012-13	144	4.17	
				2013-14	149	4.24	
				2014-15	145	4.17	
				2015-16	134	4.08	
				2016-17	59	4.29	
				2010-11	102	2.65	
				2011-12	128	2.66	
			2012-13	159	2.53		
			FCS Transfer	2013-14	169	2.93	
				2014-15	160	2.83	
				2015-16	156	2.87	
				2016-17	109	2.97	
				Other Undergrad Transfer	2010-11	17	3.37
					2011-12	12	3.81
					2012-13	8	3.33
					2013-14	12	3.75
2014-15	16	4.54					
2015-16	17	3.35					
2016-17	9	3.07					

Range Acad Years to Degree					<=2		>2 and <=3		>3 and <=4		>4 and <=5		>5 and <=6		> 6		Total	
CIP	Degree Level	Plan	Recent Type	Academic Year	N	%	N	%	N	%	N	%	N	%	N	%	N	%
52.0907	Bachelor	Event Management BS	Beginner - FTIC	2010-11	1	0.70%	9	6.34%	90	63.38%	35	24.65%	5	3.52%	2	1.41%	142	100.00%
				2011-12	.	.	2	1.45%	86	62.32%	39	28.26%	9	6.52%	2	1.45%	138	100.00%

Range Acad Years to Degree					<=2		>2 and <=3		>3 and <=4		>4 and <=5		>5 and <=6		> 6		Total	
CIP	Degree Level	Plan	Recent Type	Academic Year	N	%	N	%	N	%	N	%	N	%	N	%	N	%
52.0907	Bachelor	Event Management BS	Beginner - FTIC	2012-13	.	.	6	4.17%	83	57.64%	46	31.94%	8	5.56%	1	0.69%	144	100.00%
				2013-14	1	0.67%	2	1.34%	80	53.69%	48	32.21%	16	10.74%	2	1.34%	149	100.00%
				2014-15	1	0.69%	10	6.90%	77	53.10%	46	31.72%	6	4.14%	5	3.45%	145	100.00%
				2015-16	1	0.75%	9	6.72%	69	51.49%	51	38.06%	2	1.49%	2	1.49%	134	100.00%
				2016-17	.	.	2	3.39%	21	35.59%	30	50.85%	4	6.78%	2	3.39%	59	100.00%
			FCS Transfer	2010-11	38	37.25%	44	43.14%	10	9.80%	7	6.86%	2	1.96%	1	0.98%	102	100.00%
				2011-12	47	36.72%	61	47.66%	10	7.81%	5	3.91%	3	2.34%	2	1.56%	128	100.00%
				2012-13	53	33.33%	84	52.83%	14	8.81%	6	3.77%	1	0.63%	1	0.63%	159	100.00%
				2013-14	44	26.04%	88	52.07%	26	15.38%	4	2.37%	1	0.59%	6	3.55%	169	100.00%
				2014-15	42	26.25%	82	51.25%	21	13.13%	9	5.63%	1	0.63%	5	3.13%	160	100.00%
				2015-16	32	20.51%	86	55.13%	27	17.31%	3	1.92%	4	2.56%	4	2.56%	156	100.00%
				2016-17	29	26.61%	57	52.29%	9	8.26%	7	6.42%	2	1.83%	5	4.59%	109	100.00%
				2010-11	2	11.76%	7	41.18%	7	41.18%	1	5.88%	17	100.00%
				2011-12	2	16.67%	5	41.67%	2	16.67%	1	8.33%	.	.	2	16.67%	12	100.00%
				2012-13	2	25.00%	5	62.50%	1	12.50%	8	100.00%
			Other Undergrad Transfer	2013-14	4	33.33%	1	8.33%	4	33.33%	3	25.00%	12	100.00%
				2014-15	4	25.00%	4	25.00%	3	18.75%	.	.	1	6.25%	4	25.00%	16	100.00%
				2015-16	1	5.88%	10	58.82%	2	11.76%	2	11.76%	1	5.88%	1	5.88%	17	100.00%
				2016-17	.	.	6	66.67%	1	11.11%	2	22.22%	9	100.00%

Office of Institutional Research. Source: Degrees Awarded. [Printed on: Wednesday, March 29, 2017 4:08:15 PM EDT]

Rosen College Hospitality Mgmt

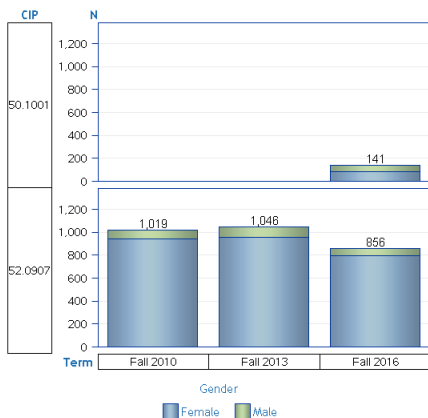
Tourism, Events and Attraction

Undergraduate

CIP	Plan	Sub Plan
50.1001	Entertainment Management BS	No Sub Plan
52.0907	Event Management BS	No Sub Plan

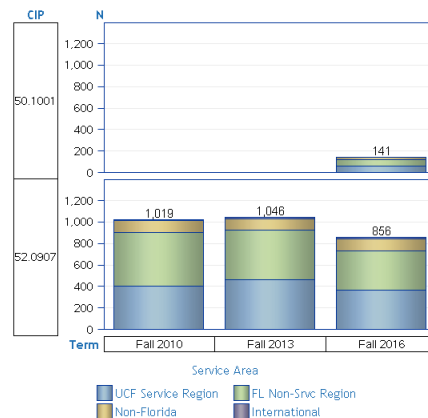
Excludes students in a Pending Major

Headcount by Gender



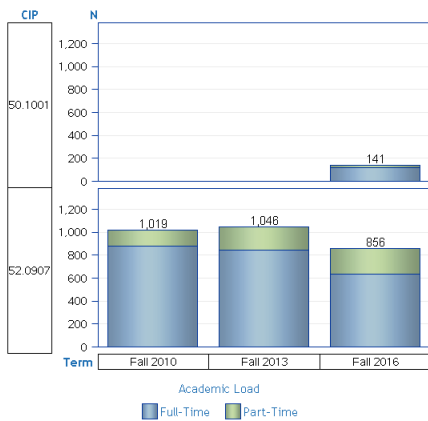
Gender			Female		Male		Total	
CIP	CIP Descr.	Term	N	%	N	%	N	%
50.1001	Arts, Entertainment, and Media Management, General	Fall 2016					141	100.00%
		Fall 2010	83	58.87%	58	41.13%	141	100.00%
52.0907	Meeting and Event Planning	Fall 2010	943	92.54%	76	7.46%	1,019	100.00%
		Fall 2013	957	91.49%	89	8.51%	1,046	100.00%
		Fall 2016	796	92.99%	60	7.01%	856	100.00%

Headcount by Service Area



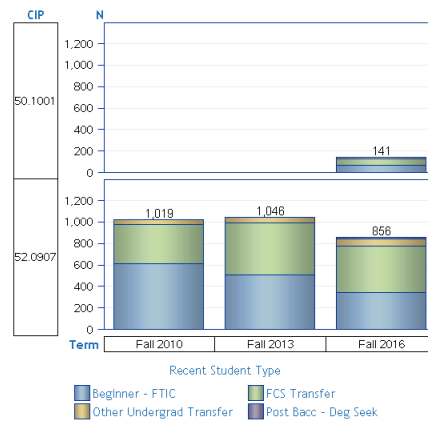
Service Area			UCF Service Region		FL Non-Svc Region		Non-Florida		International		Total	
CIP	CIP Descr.	Term	N	%	N	%	N	%	N	%	N	%
50.1001	Arts, Entertainment, and Media Management, General	Fall 2016									141	100.00%
		Fall 2010	60	42.55%	61	43.26%	19	13.48%	1	0.71%	141	100.00%
52.0907	Meeting and Event Planning	Fall 2010	400	39.25%	504	49.46%	112	10.99%	3	0.29%	1,019	100.00%
		Fall 2013	463	44.26%	461	44.07%	108	10.33%	14	1.34%	1,046	100.00%
		Fall 2016	364	42.52%	365	42.64%	115	13.43%	12	1.40%	856	100.00%

Headcount by Academic Load



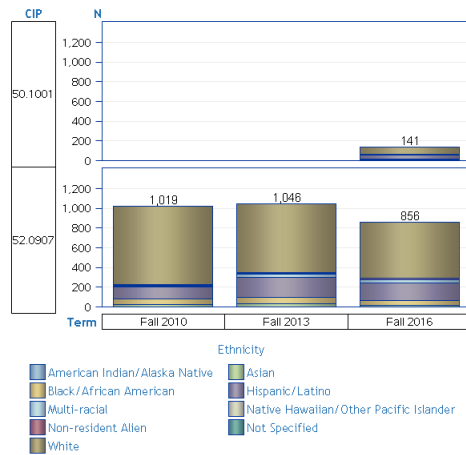
Academic Load			Full-Time		Part-Time		Total	
CIP	CIP Descr.	Term	N	%	N	%	N	%
50.1001	Arts, Entertainment, and Media Management, General	Fall 2016					141	100.00%
		Fall 2010	116	82.27%	25	17.73%	141	100.00%
52.0907	Meeting and Event Planning	Fall 2010	880	86.36%	139	13.64%	1,019	100.00%
		Fall 2013	845	80.78%	201	19.22%	1,046	100.00%
		Fall 2016	636	74.30%	220	25.70%	856	100.00%

Headcount by Recent Student Type



Recent Student Type			Beginner - FTIC		FCS Transfer		Other Undergrad Transfer		Post Bacc - Deg Seek		Total	
CIP	CIP Descr.	Term	N	%	N	%	N	%	N	%	N	%
50.1001	Arts, Entertainment, and Media Management, General	Fall 2016									141	100.00%
		Fall 2010	67	47.52%	57	40.43%	15	10.64%	2	1.42%	141	100.00%
52.0907	Meeting and Event Planning	Fall 2010	610	59.86%	366	35.92%	43	4.22%	.	.	1,019	100.00%
		Fall 2013	504	48.18%	487	46.56%	55	5.26%	.	.	1,046	100.00%
		Fall 2016	342	39.95%	431	50.35%	70	8.18%	13	1.52%	856	100.00%

Headcount by Ethnicity



Ethnicity			American Indian/Alaska Native		Asian		Black/African American		Hispanic/Latino		Multi-racial		Native Hawaiian/Other Pacific Islander		Non-resident Alien		Not Specified		White		Total			
CIP	CIP Descr.	Term	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%		
50.1001	Arts, Entertainment, and Media Management, General	Fall 2016	1	0.71%	4	2.84%	11	7.80%	42	29.79%	8	5.67%	1	0.71%	.	.	74	52.48%	141	100.00%
		Fall 2010	3	0.29%	23	2.26%	57	5.59%	117	11.48%	6	0.59%	3	0.29%	8	0.79%	6	0.59%	796	78.12%	1,019	100.00%		
		Fall 2013	2	0.19%	32	3.06%	62	5.93%	208	19.89%	27	2.58%	.	.	13	1.24%	8	0.76%	694	66.35%	1,046	100.00%		
52.0907	Meeting and Event Planning	Fall 2016	.	.	20	2.34%	48	5.61%	179	20.91%	30	3.50%	1	0.12%	11	1.29%	3	0.35%	564	65.89%	856	100.00%		
		Fall 2010	3	0.29%	23	2.26%	57	5.59%	117	11.48%	6	0.59%	3	0.29%	8	0.79%	6	0.59%	796	78.12%	1,019	100.00%		
		Fall 2013	2	0.19%	32	3.06%	62	5.93%	208	19.89%	27	2.58%	.	.	13	1.24%	8	0.76%	694	66.35%	1,046	100.00%		

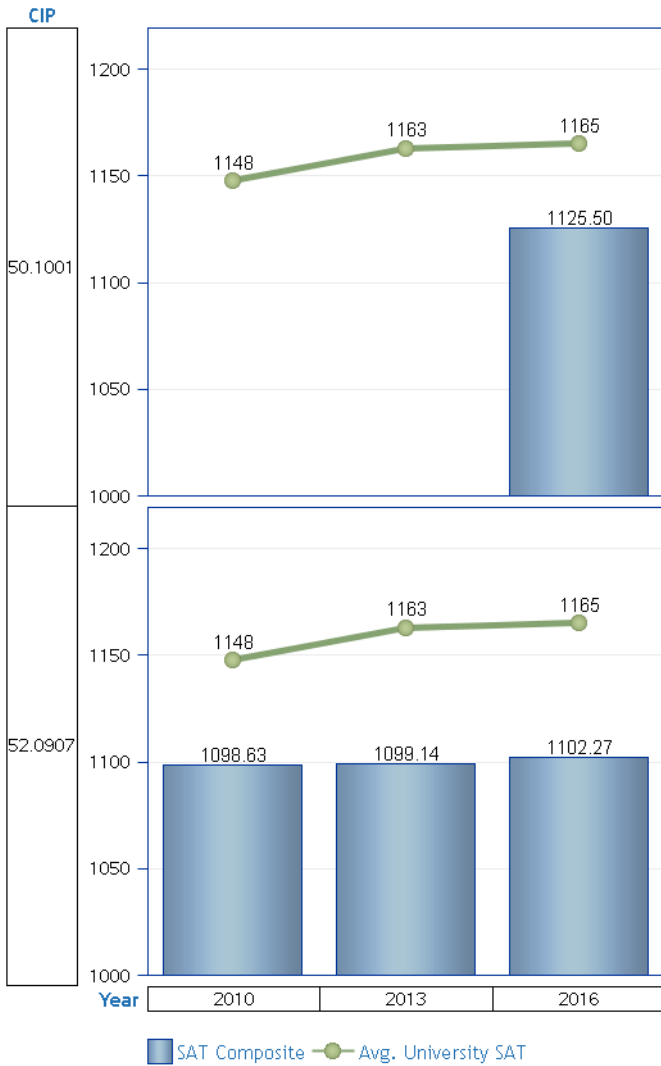
Office of Institutional Research. Source: Student Instruction File. [Printed on: Wednesday, March 29, 2017 4:09:51 PM EDT]

Rosen College Hospitality Mgmt Tourism, Events and Attraction Undergraduate

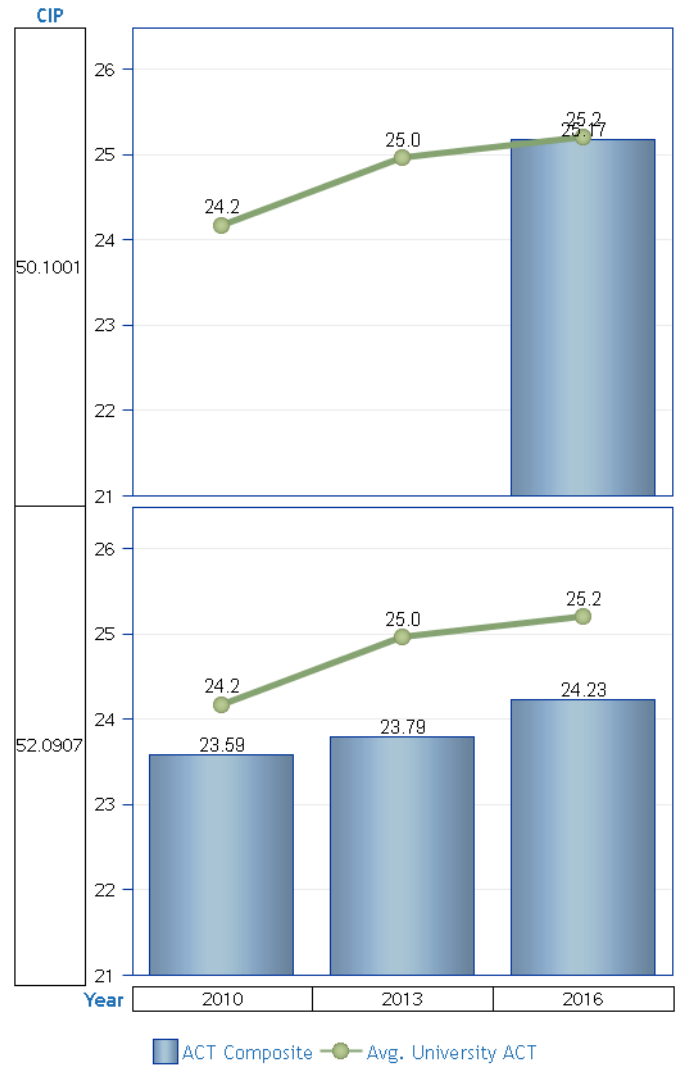
CIP	Plan
50.1001	Entertainment Management BS
52.0907	Event Management BS

Bars represent averages for Program. Line represents averages for UCF Undergraduate Students.
Includes current Juniors and Seniors who entered UCF as a FTIC and have valid scores on file.
Program data excludes Pending Majors.

Avg. SAT Composite Scores



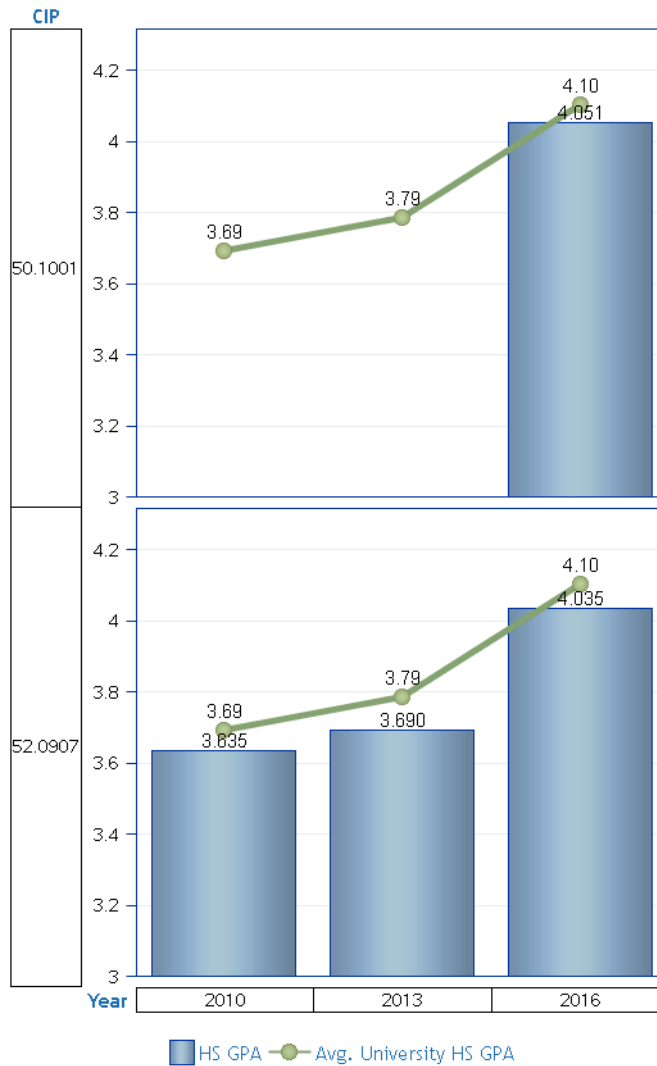
Avg. ACT Composite Scores



CIP	CIP Descr.	Semester	Year	N	SAT Composite	Avg. University SAT
50.1001	Arts, Entertainment, and Media Management, General	Fall	2010	0	.	1148
			2013	0	.	1163
			2016	20	1125.50	1165
52.0907	Meeting and Event Planning	Fall	2010	299	1098.63	1148
			2013	269	1099.14	1163
			2016	185	1102.27	1165

CIP	CIP Descr.	Semester	Year	N	ACT Composite	Avg. University ACT
50.1001	Arts, Entertainment, and Media Management, General	Fall	2010	0	.	24.2
			2013	0	.	25.0
			2016	18	25.17	25.2
52.0907	Meeting and Event Planning	Fall	2010	250	23.59	24.2
			2013	243	23.79	25.0
			2016	184	24.23	25.2

Avg. HS GPA



CIP	CIP Descr.	Semester	Year	N	HS GPA	Avg. University HS GPA
50.1001	Arts, Entertainment, and Media Management, General	Fall	2010	0	.	3.69
			2013	0	.	3.79
			2016	23	4.051	4.10
52.0907	Meeting and Event Planning	Fall	2010	319	3.635	3.69
			2013	314	3.690	3.79
			2016	231	4.035	4.10

Undergraduate - Projections provided by UAPS on May 17, 2012

Projection Degree Level	CIP	Plan
Bachelors	52.0907	Event Management BS

Projected Headcount

Projection Degree Level	CIP	CIP Descr.	Plan	2017	2018	2019	2020
Bachelors	52.0907	Meeting and Event Planning	Event Management BS	1253	1271	1291	1310
Total				1253	1271	1291	1310

Projected Degrees

Projection Degree Level	CIP	CIP Descr.	Plan	2017	2018	2019	2020
Bachelors	52.0907	Meeting and Event Planning	Event Management BS	193	196	199	202
Total				193	196	199	202

Office of Institutional Research. Source: UCF Enrollment and Degree Program Level Projections. *[Printed on: Wednesday, March 29, 2017 4:12:39 PM EDT]*