

Office of Institutional Research - College Report

Rosen College of Hospitality Management - Dean's Office



**Program Review**

Institutional Research is asked to provide data for programs under review each reporting cycle. Common definitions are applied to all programs under review, resulting in consistent reporting.

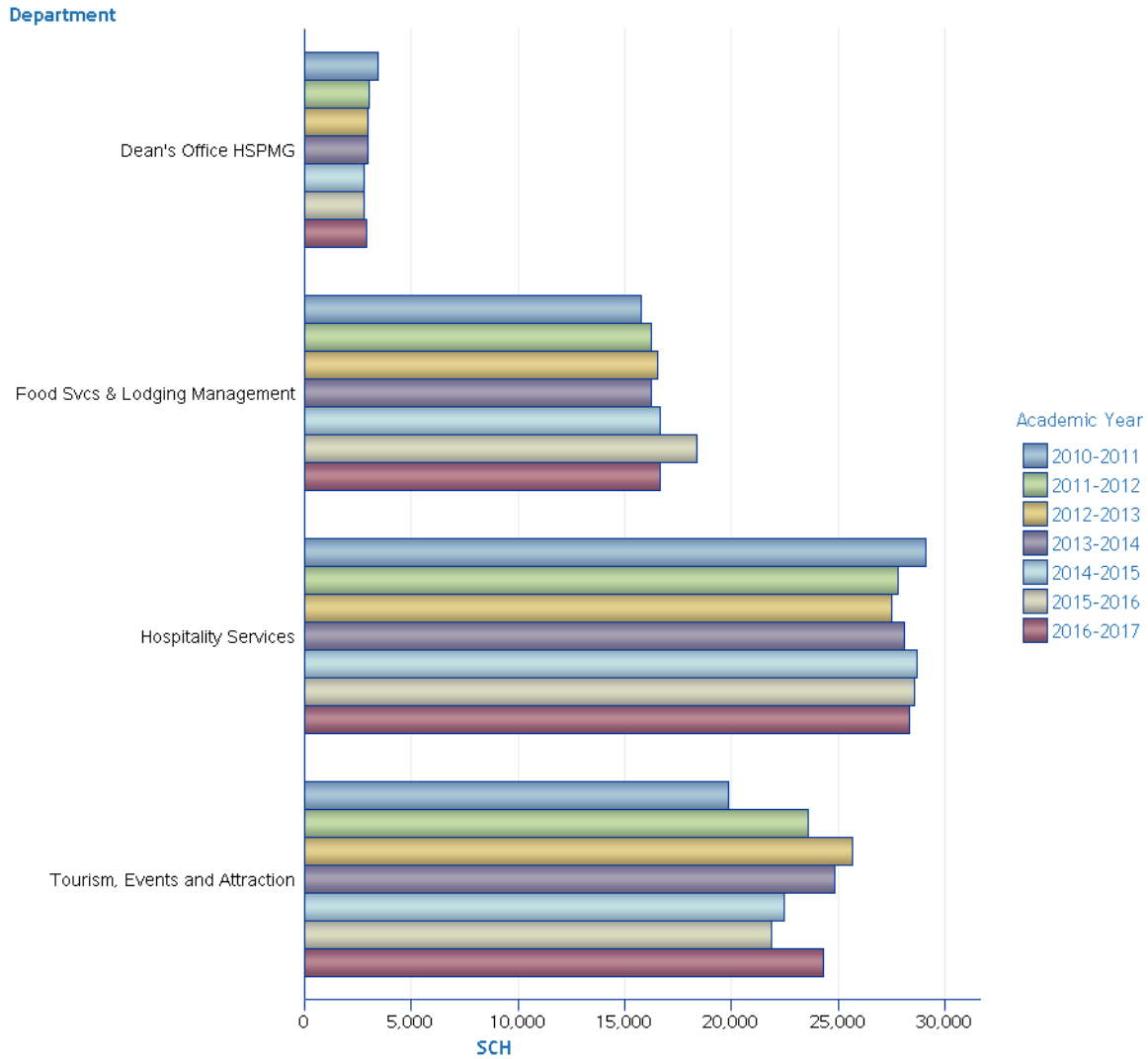
In addition to graphical presentation, many measures include numeric counts of data. The user is cautioned to consider the number of records used in an average. In some cases, a low 'N' may generate results which may be misinterpreted.

**Sources:**

Contracts & Grants – Dollars & Awards – Office of Research & Commercialization  
 Count of Applications – Admissions File  
 Degrees Granted and Time-to-Degree – Degrees Awarded  
 Headcount and Demographic details – Student Instruction File  
 Instructional Faculty FTE – Fall Staff File  
 Projected Headcount and Degrees – UCF Enrollment and Degree Program Level Projections  
 Scores – SAT, ACT, HS GPA, GRE, and GMAT – Student Instruction File and Scores Table  
 Student Credit Hours (SCH), Class Size, and Count of Sections – Student Data Course File

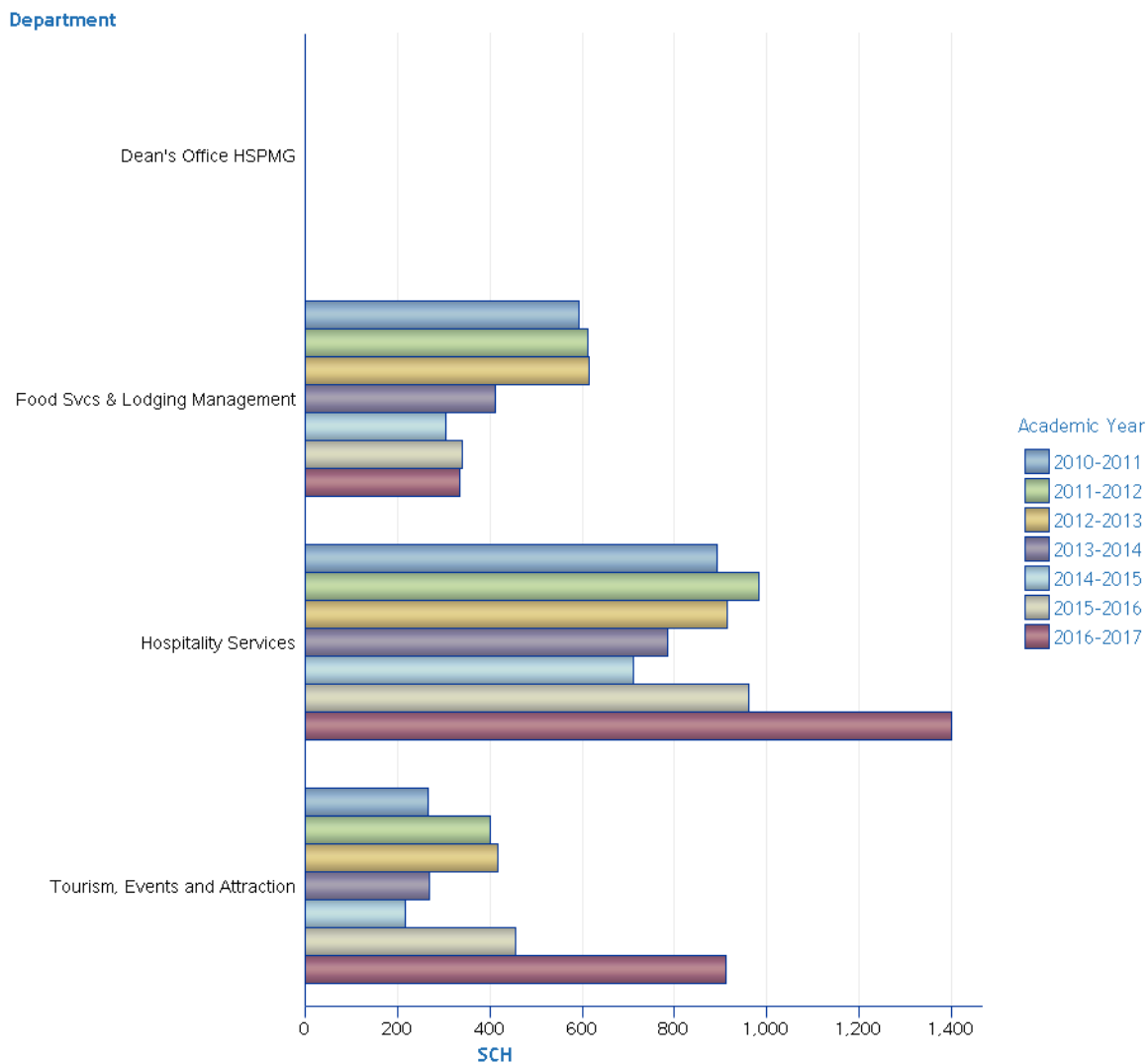
## Rosen College Hospitality Mgmt

### Total Student Credit Hours by Department - Undergraduate



			SCH						
Academic Year			2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Career	College	Department							
Undergraduate	Rosen College Hospitality Mgmt	Dean's Office HSPMG	3,425	3,049	2,946	2,969	2,807	2,816	2,894
		Food Svcs & Lodging Management	15,742	16,252	16,531	16,218	16,672	18,403	16,636
		Hospitality Services	29,094	27,798	27,510	28,125	28,722	28,596	28,362
		Tourism, Events and Attraction	19,869	23,580	25,665	24,837	22,443	21,861	24,294
<b>Total</b>		<b>68,130</b>	<b>70,679</b>	<b>72,652</b>	<b>72,149</b>	<b>70,644</b>	<b>71,676</b>	<b>72,186</b>	

### Total Student Credit Hours by Department - Graduate

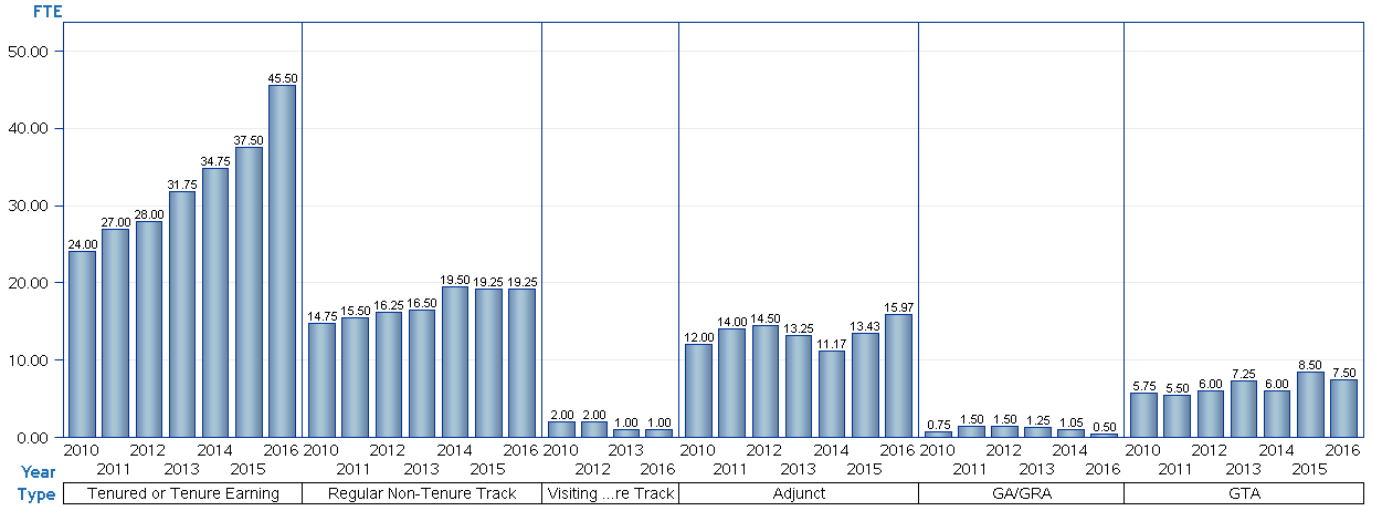


Academic Year			SCH						
Career	College	Department	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Graduate	Rosen College Hospitality Mgmt	Dean's Office HSPMG	0	0	0	1	.	.	.
		Food Svcs & Lodging Management	592	611	616	411	306	340	336
		Hospitality Services	891	984	915	785	711	962	1,400
		Tourism, Events and Attraction	267	402	417	270	216	456	912
<b>Total</b>			<b>1,750</b>	<b>1,997</b>	<b>1,948</b>	<b>1,467</b>	<b>1,233</b>	<b>1,758</b>	<b>2,648</b>

Office of Institutional Research. Source: Student Data Course File. [Printed on: Wednesday, March 29, 2017 1:38:25 PM EDT]

## Rosen College Hospitality Mgmt

### Faculty FTE

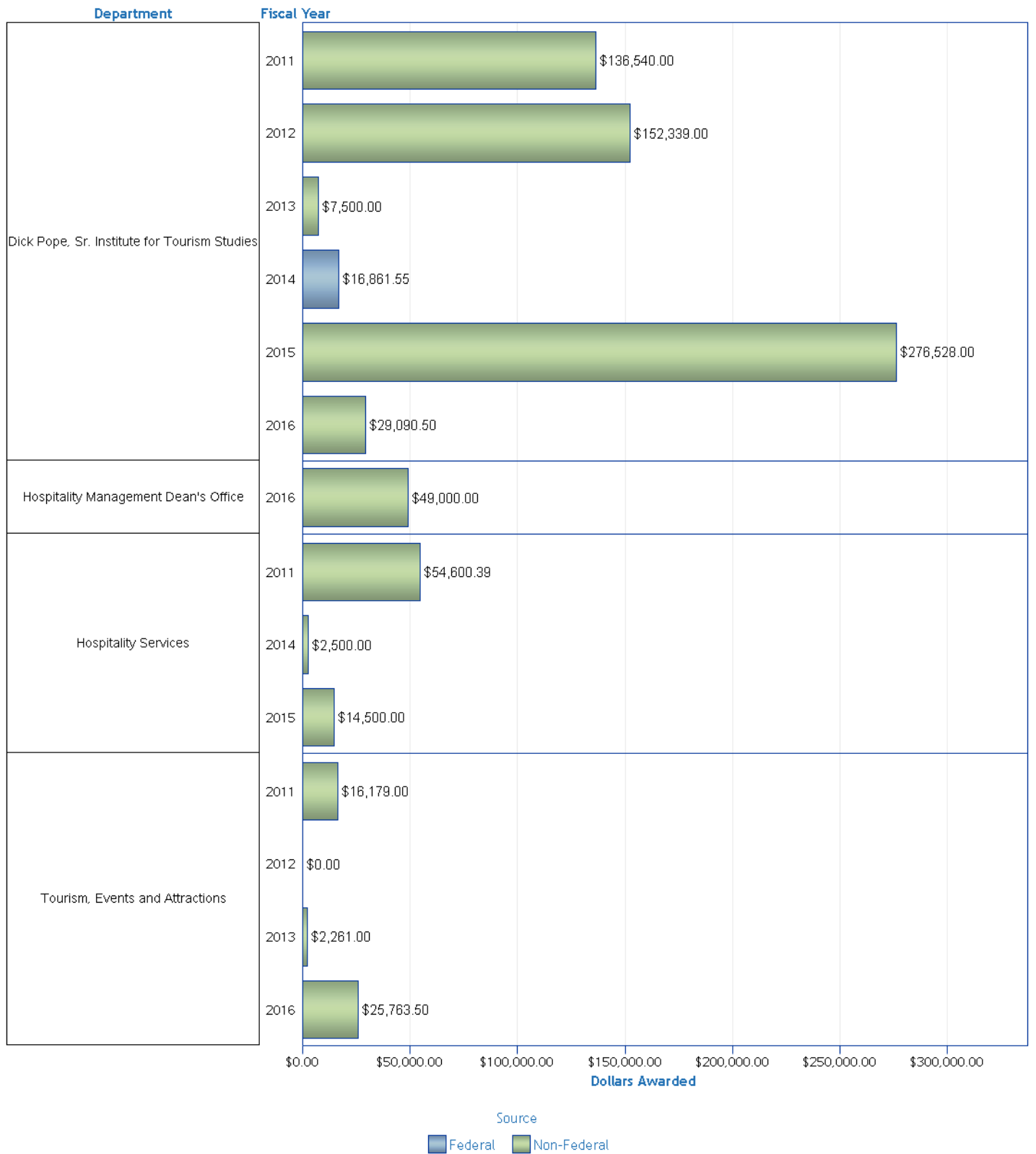


Year		2010		2011		2012		2013		2014		2015		2016	
College	Type	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N
Rosen College Hospitality Mgmt	Tenured or Tenure Earning	24.00	24	27.00	27	28.00	28	31.75	32	34.75	35	37.50	38	45.50	46
	Regular Non-Tenure Track	14.75	18	15.50	18	16.25	21	16.50	19	19.50	22	19.25	21	19.25	21
	Visiting Non-Tenure Track	2.00	2	.	.	2.00	2	1.00	1	.	.	.	.	1.00	1
	Adjunct	12.00	29	14.00	31	14.50	32	13.25	25	11.17	27	13.43	29	15.97	35
	GA/GRA	0.75	2	1.50	4	1.50	3	1.25	3	1.05	4	.	.	0.50	1
	GTA	5.75	12	5.50	12	6.00	12	7.25	15	6.00	13	8.50	17	7.50	15
<b>Total</b>		<b>59.25</b>	<b>87</b>	<b>63.50</b>	<b>92</b>	<b>68.25</b>	<b>98</b>	<b>71.00</b>	<b>95</b>	<b>72.47</b>	<b>101</b>	<b>78.68</b>	<b>105</b>	<b>89.72</b>	<b>119</b>

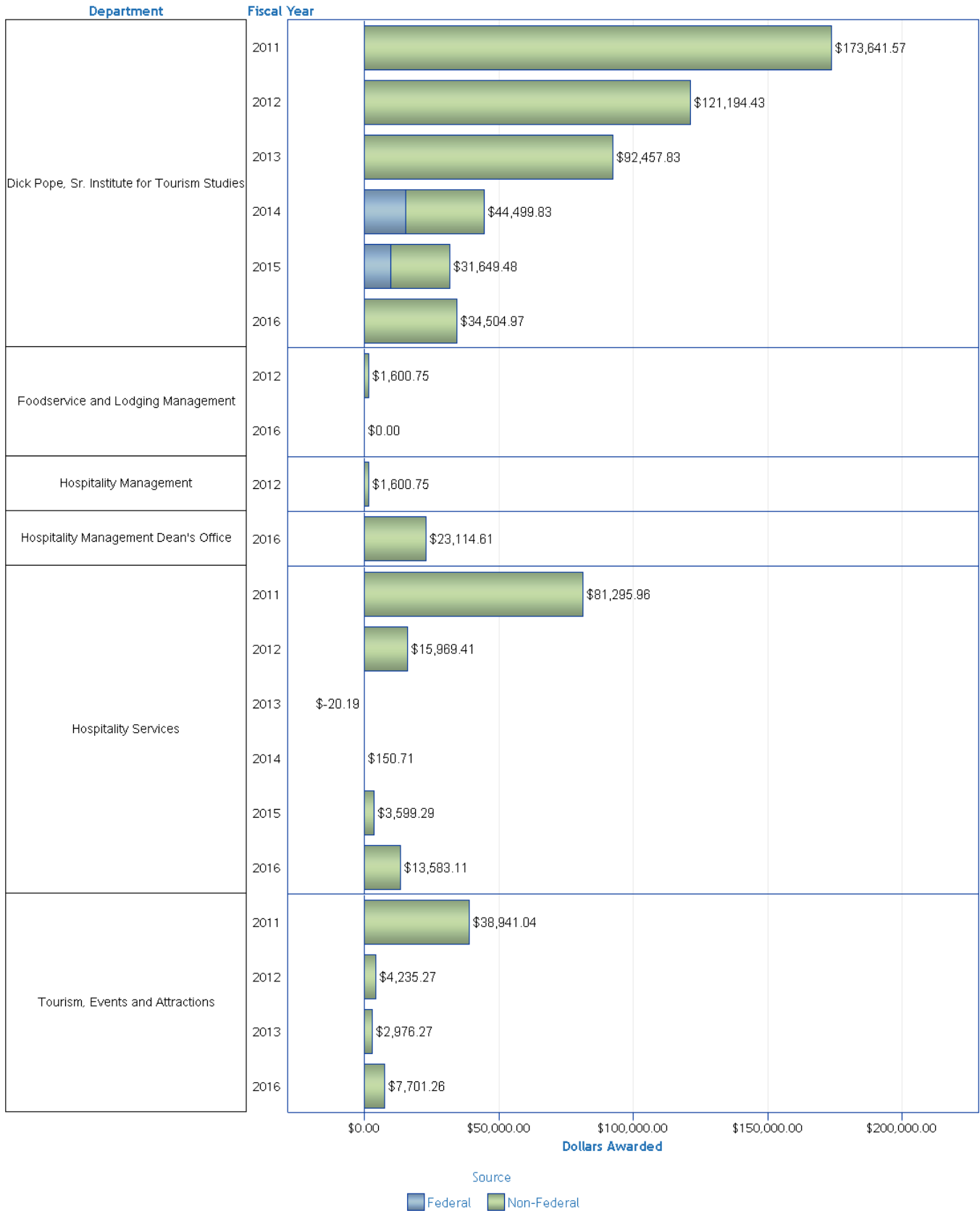
Includes Faculty FTE based on Primary Department.  
Faculty FTE includes Dual Comp FTE (when applicable).

## Rosen College Hospitality Mgmt

### Contracts and Grants - Awards



### Contracts and Grants - Expenditures



## Awards

College		Dollars Awarded		Total
		Rosen College Hospitality Mgmt		
Source		Federal	Non-Federal	
Department	Fiscal Year			
Dick Pope, Sr. Institute for Tourism Studies	2011	.	\$136,540.00	\$136,540.00
	2012	\$0.00	\$152,339.00	\$152,339.00
	2013	\$0.00	\$7,500.00	\$7,500.00
	2014	\$16,861.55	\$0.00	\$16,861.55
	2015	\$0.00	\$276,528.00	\$276,528.00
	2016	.	\$29,090.50	\$29,090.50
Hospitality Management Dean's Office	2016	.	\$49,000.00	\$49,000.00
Hospitality Services	2011	.	\$54,600.39	\$54,600.39
	2014	.	\$2,500.00	\$2,500.00
	2015	.	\$14,500.00	\$14,500.00
Tourism, Events and Attractions	2011	.	\$16,179.00	\$16,179.00
	2012	.	\$0.00	\$0.00
	2013	.	\$2,261.00	\$2,261.00
	2016	.	\$25,763.50	\$25,763.50

## Expenditures

Source		Dollars Awarded		
		Federal	Non-Federal	Total
Department	Fiscal Year			
Dick Pope, Sr. Institute for Tourism Studies	2011	.	\$173,641.57	\$173,641.57
	2012	\$0.00	\$121,194.43	\$121,194.43
	2013	\$0.00	\$92,457.83	\$92,457.83
	2014	\$15,335.78	\$29,164.05	\$44,499.83
	2015	\$9,956.50	\$21,692.98	\$31,649.48
	2016	\$0.00	\$34,504.97	\$34,504.97
Foodservice and Lodging Management	2012	.	\$1,600.75	\$1,600.75
	2016	.	\$0.00	\$0.00
Hospitality Management	2012	.	\$1,600.75	\$1,600.75
Hospitality Management Dean's Office	2016	.	\$23,114.61	\$23,114.61
Hospitality Services	2011	.	\$81,295.96	\$81,295.96
	2012	.	\$15,969.41	\$15,969.41
	2013	.	\$-20.19	\$-20.19
	2014	.	\$150.71	\$150.71
	2015	.	\$3,599.29	\$3,599.29
	2016	.	\$13,583.11	\$13,583.11
	2011	.	\$38,941.04	\$38,941.04
Tourism, Events and Attractions	2012	.	\$4,235.27	\$4,235.27
	2013	.	\$2,976.27	\$2,976.27
	2016	.	\$7,701.26	\$7,701.26

Dollar amounts are shared between PI's and Co-PI's. Awards are credited in full to PI's.

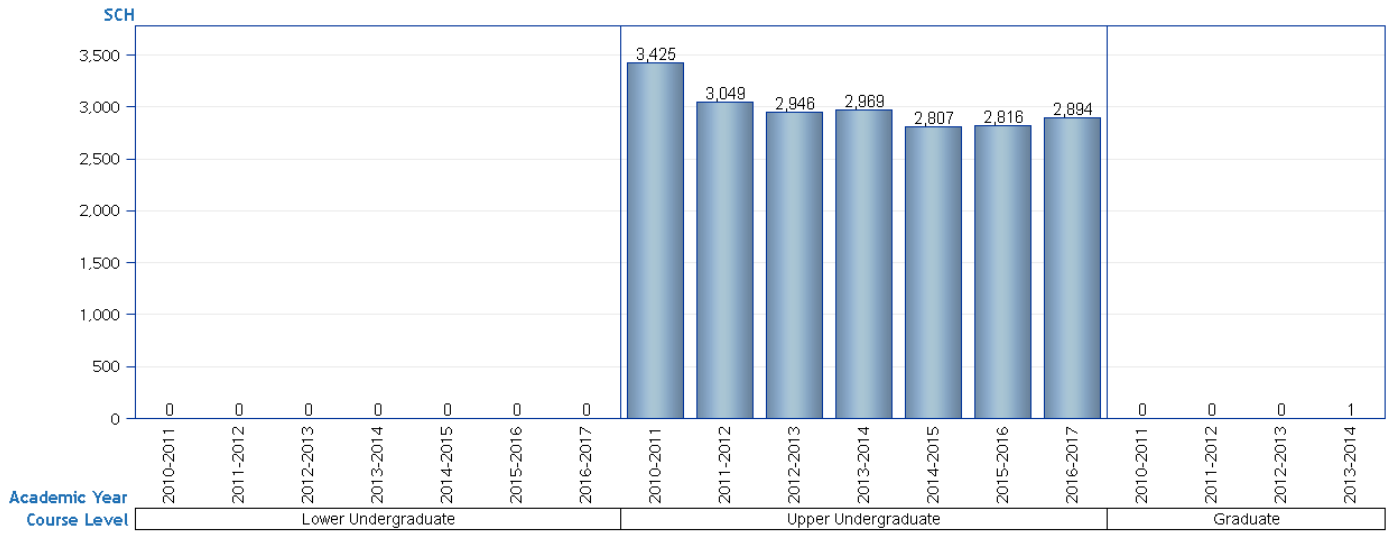
This can sometimes result in data that displays dollars but no corresponding counts in new or incremental awards.

Office of Institutional Research. Source: Office of Research & Commercialization. [Printed on: Wednesday, March 29, 2017 1:39:21 PM EDT]

## Rosen College Hospitality Mgmt

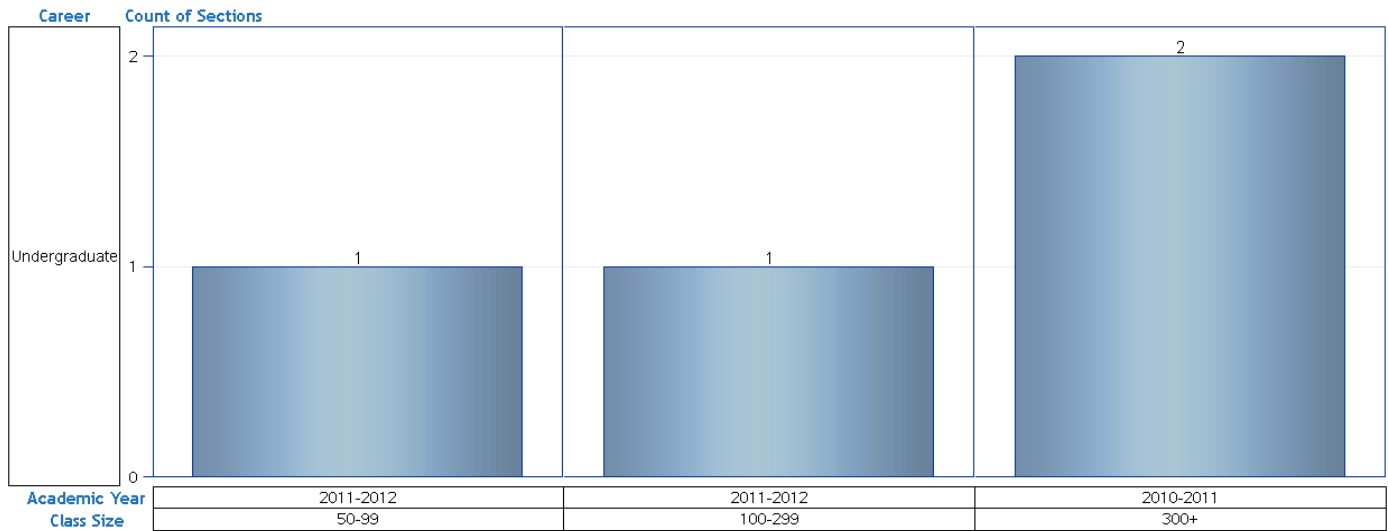
### Dean's Office HSPMG

#### Total Student Credit Hours by Course Level



Academic Year		SCH						
Department	Course Level	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Dean's Office HSPMG	Lower Undergraduate	0	0	0	0	0	0	0
	Upper Undergraduate	3,425	3,049	2,946	2,969	2,807	2,816	2,894
	Graduate	0	0	0	1	.	.	.
<b>Total</b>		<b>3,425</b>	<b>3,049</b>	<b>2,946</b>	<b>2,970</b>	<b>2,807</b>	<b>2,816</b>	<b>2,894</b>

#### Count of Sections - Lecture



Academic Year				Count of Sections	
Department	Career	Course Component	Class Size	2010-2011	2011-2012
Dean's Office HSPMG	Undergraduate	Lecture	50-99	.	1
			100-299	.	1
			300+	2	.



## Count of Sections - Lab

No values were returned for this graph.

No values were returned for this table.

Rosen College Hospitality Mgmt

Dean's Office HSPMG

Total Student Credit Hours by Course Location

Academic Year		Student Credit Hours							%						
Department	Course Location	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Dean's Office HSPMG	Main Campus (Orlando)	0.0	0.0	0.0	1.0	0.0	1.0	0.0	0.00%	0.00%	0.00%	0.03%	0.00%	0.04%	0.00%
	Main Off Campus	0.0	-	-	0.0	0.0	0.0	-	0.00%	-	-	0.00%	0.00%	0.00%	-
	UCF Central Region Off Campus	-	-	-	93.0	153.0	129.0	-	-	-	-	3.13%	5.45%	4.58%	-
	UCF Rosen Col - Universal Blvd	3,425.0	3,049.0	2,946.0	2,876.0	2,654.0	2,686.0	2,735.0	100.00%	100.00%	100.00%	96.84%	94.55%	95.38%	94.51%
	UCF Rosen College Off Campus	-	-	-	-	-	-	159.0	-	-	-	-	-	-	5.49%
<b>Total</b>		<b>3,425.0</b>	<b>3,049.0</b>	<b>2,946.0</b>	<b>2,970.0</b>	<b>2,807.0</b>	<b>2,816.0</b>	<b>2,894.0</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

Total Student Credit Hours by Course Instruction Mode

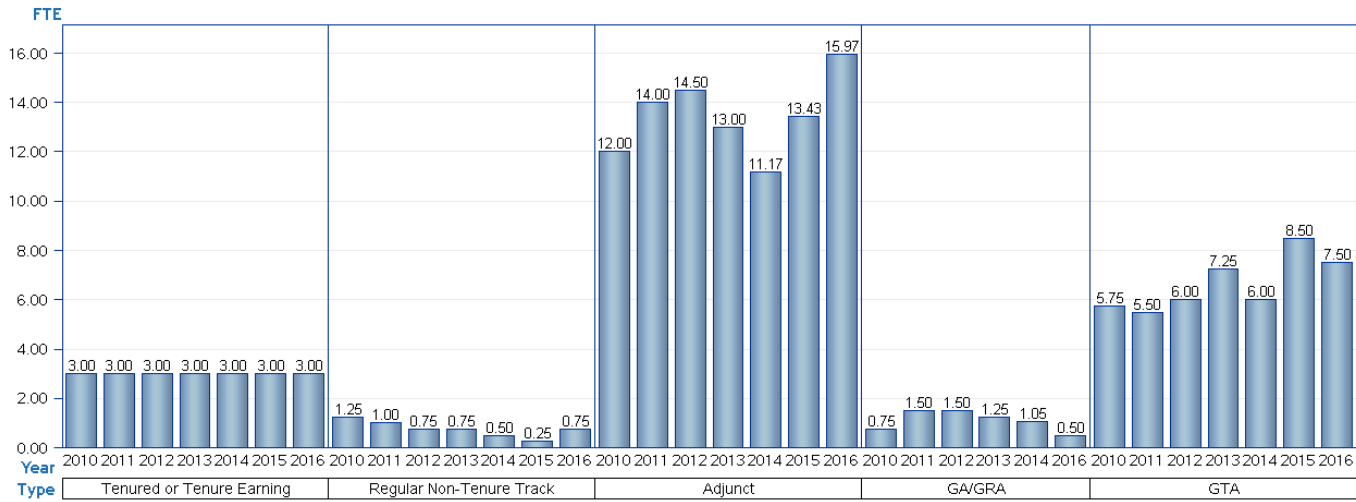
Academic Year		Student Credit Hours							%						
Department	Course Instruction Mode	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Dean's Office HSPMG	Face to Face Instruction (P)	757.0	384.0	66.0	55.0	0.0	1.0	0.0	22.10%	12.59%	2.24%	1.85%	0.00%	0.04%	0.00%
	Mixed Mode/ReducedSeatTime (M)	940.0	985.0	1,074.0	1,010.0	904.0	937.0	1,004.0	27.45%	32.31%	36.46%	34.01%	32.21%	33.27%	34.69%
	World Wide Web (W)	1,728.0	1,680.0	1,806.0	1,905.0	1,903.0	1,878.0	1,890.0	50.45%	55.10%	61.30%	64.14%	67.79%	66.69%	65.31%
<b>Total</b>		<b>3,425.0</b>	<b>3,049.0</b>	<b>2,946.0</b>	<b>2,970.0</b>	<b>2,807.0</b>	<b>2,816.0</b>	<b>2,894.0</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

Office of Institutional Research. Source: Student Credit Hours Fact. [Printed on: Wednesday, March 29, 2017 1:43:00 PM EDT]

## Rosen College Hospitality Mgmt

### Dean's Office HSPMG

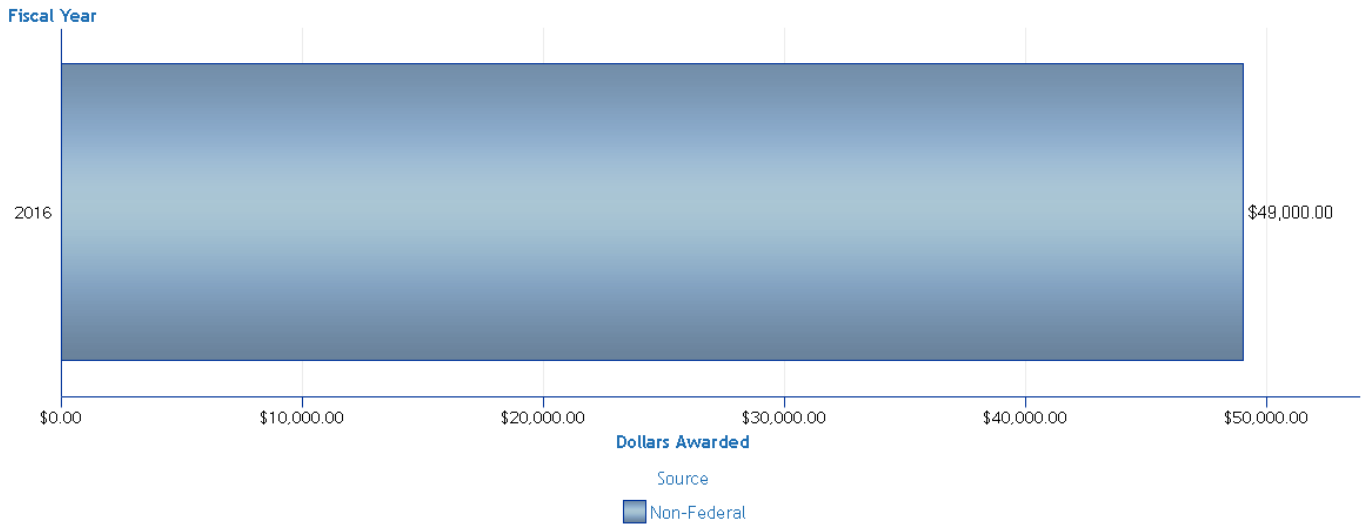
#### Faculty FTE



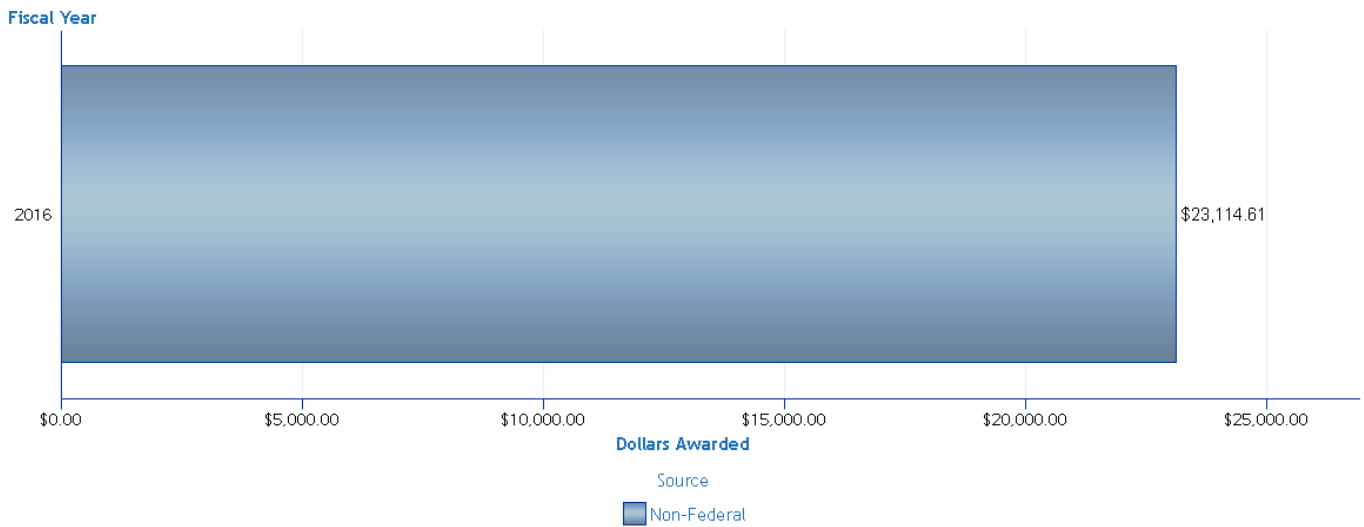
Year		2010		2011		2012		2013		2014		2015		2016	
Department	Type	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N	FTE	N
Dean's Office HSPMG	Tenured or Tenure Earning	3.00	3	3.00	3	3.00	3	3.00	3	3.00	3	3.00	3	3.00	3
	Regular Non-Tenure Track	1.25	4	1.00	3	0.75	2	0.75	2	0.50	2	0.25	1	0.75	2
	Adjunct	12.00	29	14.00	31	14.50	32	13.00	24	11.17	27	13.43	29	15.97	35
	GA/GRA	0.75	2	1.50	4	1.50	3	1.25	3	1.05	4	.	.	0.50	1
	GTA	5.75	12	5.50	12	6.00	12	7.25	15	6.00	13	8.50	17	7.50	15
<b>Total</b>		<b>22.75</b>	<b>50</b>	<b>25.00</b>	<b>53</b>	<b>25.75</b>	<b>52</b>	<b>25.25</b>	<b>47</b>	<b>21.72</b>	<b>49</b>	<b>25.18</b>	<b>50</b>	<b>27.72</b>	<b>56</b>

Includes Faculty FTE based on Primary Department.  
Faculty FTE includes Dual Comp FTE (when applicable).

**Rosen College Hospitality Mgmt  
Hospitality Management Dean's Office  
Contracts and Grants - Awards**



**Contracts and Grants - Expenditures**



**Awards**

Source	Non-Federal	Total
	Dollars Awarded	Dollars Awarded
Fiscal Year		
2016	\$49,000.00	\$49,000.00

**Expenditures**

Source	Non-Federal	Total
	Dollars Awarded	Dollars Awarded
Fiscal Year		
2016	\$23,114.61	\$23,114.61

**Counts of New and Continuing Awards**

Source	Non-Federal	
	New	Incremental
Fiscal Year		
2016	1	0

Total Amount = funding received from external sources in the given fiscal year for the department.  
(This amount is using credit splits when awards are shared among departments)

Incremental counts reflect awards that continue past the initial year.

Dollar amounts are shared between PI's and Co-PI's. Awards are credited in full to PI's  
This can sometimes result in data that displays dollars but no corresponding counts in new or incremental awards.

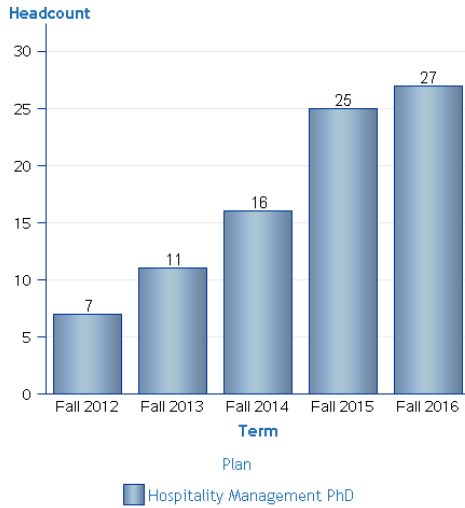
Rosen College Hospitality Mgmt

Dean's Office HSPMG

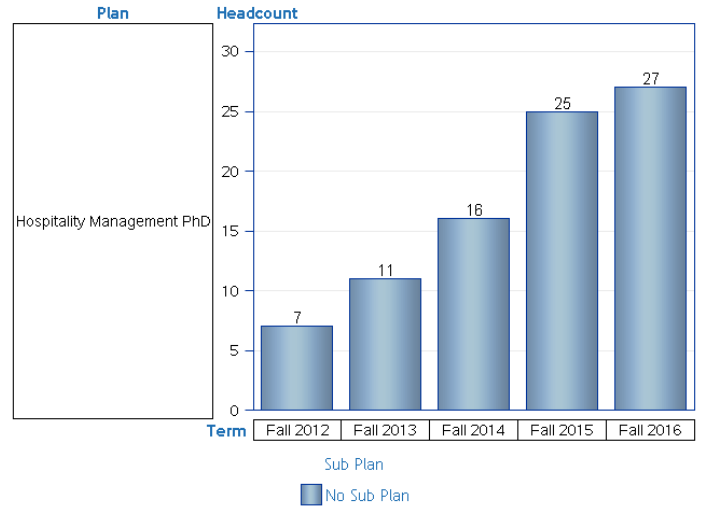
Graduate - Doctoral

CIP	Plan	Sub Plan
52.0901	Hospitality Management PhD	No Sub Plan

Headcount in Major by Plan



Headcount in Major by Plan and Sub Plan



			Term				
			Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	Plan Type	Plan					
Headcount	MAJ	Hospitality Management PhD	7	11	16	25	27
	Total		7	11	16	25	27

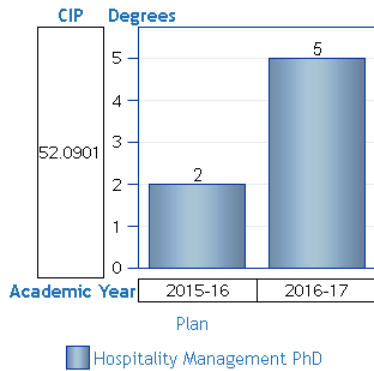
				Term				
				Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	Plan Type	Plan	Sub Plan					
Headcount	MAJ	Hospitality Management PhD	No Sub Plan	7	11	16	25	27
	Total			7	11	16	25	27

## Rosen College Hospitality Mgmt

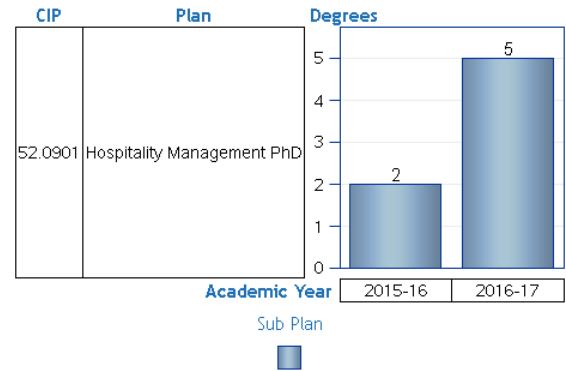
### Dean's Office HSPMG

#### Graduate

**Degrees Granted by Plan**



**Degrees Granted by Plan and Sub Plan**



Academic Year				2015-16	2016-17
CIP	Degree Level	Plan			
Degrees	52.0901	Doctoral-Rsrch/Schlr	Hospitality Management PhD	2	5
	<b>Total</b>			<b>2</b>	<b>5</b>

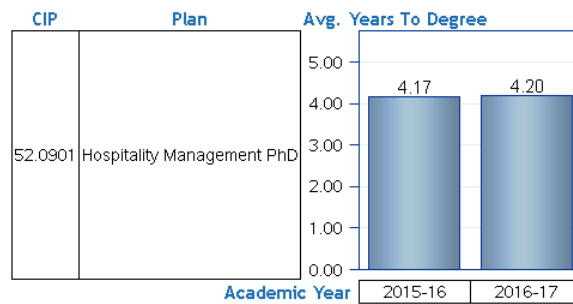
Academic Year					2015-16	2016-17
CIP	Degree Level	Plan	Sub Plan			
Degrees	52.0901	Doctoral-Rsrch/Schlr	Hospitality Management PhD		2	5
	<b>Total</b>				<b>2</b>	<b>5</b>

#### Graduate Certificates Awarded

Academic Year						2011-12	2012-13	2013-14	2015-16	2016-17
CIP	Degree Level	Degree Type	Department	Plan						
Degrees	52.0901	Grad Certificate	Certificate	Dean's Office HSPMG	Destination Mrktg & Mgmt Cert	.	.	.	.	7
					Event Management Certificate	.	.	.	2	8
					Hospitality Management Cert	18	23	10	.	.
	<b>Total</b>					<b>18</b>	<b>23</b>	<b>10</b>	<b>2</b>	<b>15</b>

#### Time to Degree

Includes enrolled and non-enrolled semesters. A year is 3 semesters



CIP	Degree Level	Plan	Academic Year	N	Avg. Years To Degree
52.0901	Doctoral-Rsrch/Schlr	Hospitality Management PhD	2015-16	2	4.17
			2016-17	5	4.20

Range Acad Years to Degree				>3 and <=4		>4 and <= 5		Total	
CIP	Degree Level	Plan	Academic Year	N	%	N	%	N	%
52.0901	Doctoral-Rsrch/Schlr	Hospitality Management PhD	2015-16	1	50.00%	1	50.00%	2	100.00%
			2016-17	2	40.00%	3	60.00%	5	100.00%

Office of Institutional Research. Source: Degrees Awarded. *[Printed on: Wednesday, March 29, 2017 1:54:08 PM EDT]*

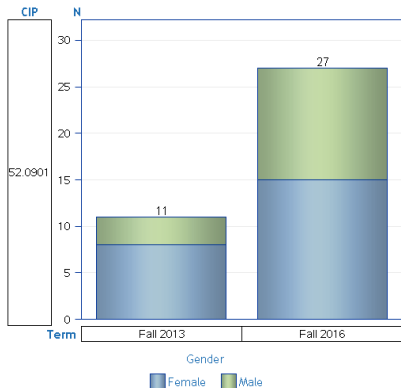
Rosen College Hospitality Mgmt

Dean's Office HSPMG

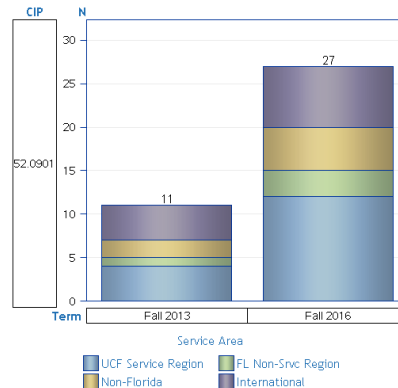
Graduate - Doctoral

CIP	Plan	Sub Plan
52.0901	Hospitality Management PhD	No Sub Plan

Headcount by Gender



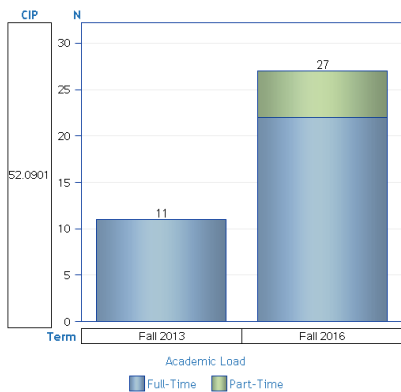
Headcount by Service Area



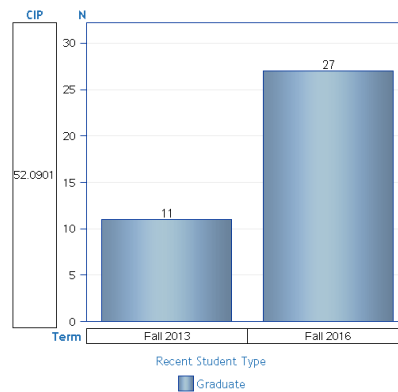
CIP	CIP Descr.	Term	Female		Male		Total	
			N	%	N	%	N	%
52.0901	Hospitality Administration/Management, General	Fall 2013	8	72.73%	3	27.27%	11	100.00%
		Fall 2016	15	55.56%	12	44.44%	27	100.00%

CIP	CIP Descr.	Term	UCF Service Region		FL Non-Svc Region		Non-Florida		International		Total	
			N	%	N	%	N	%	N	%	N	%
52.0901	Hospitality Administration/Management, General	Fall 2013	4	36.36%	1	9.09%	2	18.18%	4	36.36%	11	100.00%
		Fall 2016	12	44.44%	3	11.11%	5	18.52%	7	25.93%	27	100.00%

Headcount by Academic Load



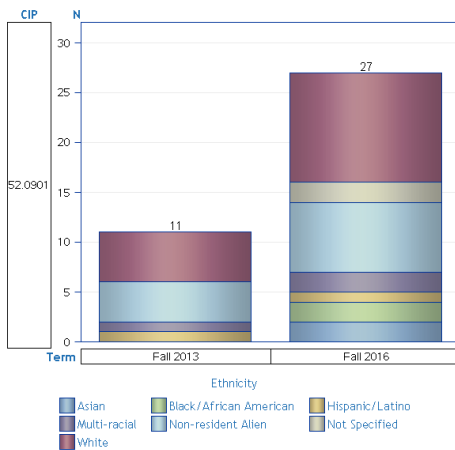
Headcount by Recent Student Type



CIP	CIP Descr.	Term	Full-Time		Part-Time		Total	
			N	%	N	%	N	%
52.0901	Hospitality Administration/Management, General	Fall 2013	11	100.00%	0	0.00%	11	100.00%
		Fall 2016	22	81.48%	5	18.52%	27	100.00%

CIP	CIP Descr.	Term	Graduate		Total	
			N	%	N	%
52.0901	Hospitality Administration/Management, General	Fall 2013	11	100.00%	11	100.00%
		Fall 2016	27	100.00%	27	100.00%

Headcount by Ethnicity





Ethnicity			Asian		Black/African American		Hispanic/Latino		Multi-racial		Non-resident Alien		Not Specified		White		Total	
CIP	CIP Descr.	Term	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
52.0901	Hospitality Administration/Management, General	Fall 2013	.	.	.	.	1	9.09%	1	9.09%	4	36.36%	.	.	5	45.45%	11	100.00%
		Fall 2016	2	7.41%	2	7.41%	1	3.70%	2	7.41%	7	25.93%	2	7.41%	11	40.74%	27	100.00%

Office of Institutional Research. Source: Student Instruction File. *[Printed on: Wednesday, March 29, 2017 1:56:07 PM EDT]*

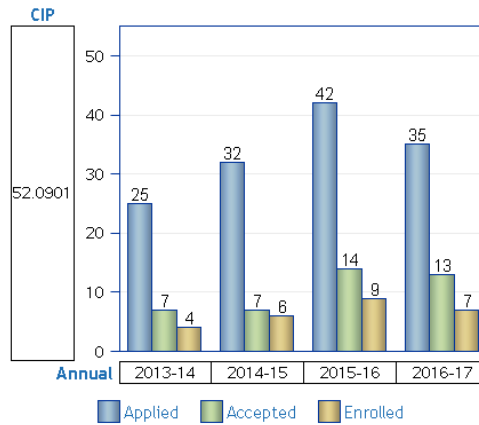
## Rosen College Hospitality Mgmt

### Dean's Office HSPMG

#### Graduate - Doctorate

CIP	Plan
52.0901	Hospitality Management PhD

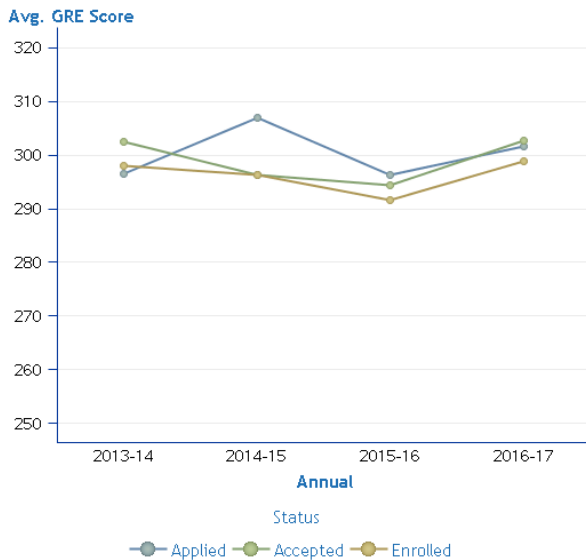
**Count of Applications**



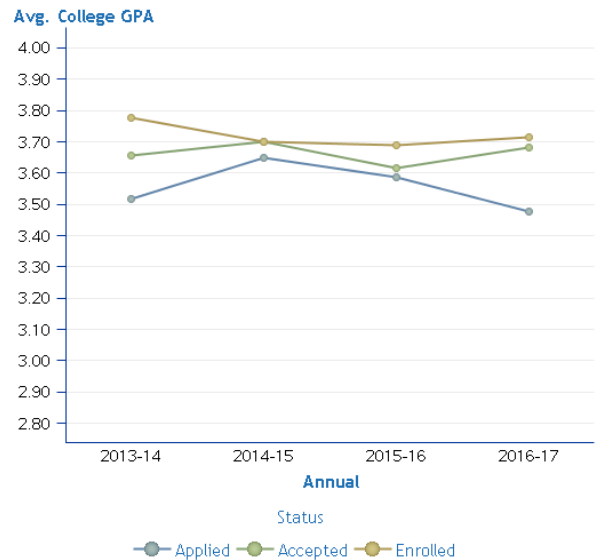
CIP	CIP Descr.	Annual	Applied	Accepted	Enrolled	Acceptance Rate	Yield Rate
52.0901	Hospitality Administration/Man	2013-14	25	7	4	27.5	57.2
		2014-15	32	7	6	22	85.8
		2015-16	42	14	9	33	63.8
		2016-17	35	13	7	37.4	53.9

Acceptance Rate = (Accepted / Applied) %  
Yield Rate = (Enrolled / Accepted) %

**Average GRE Composite Scores**



**Average College GPA**



CIP	Annual	Applied		Accepted		Enrolled	
		Avg. GRE Score	N	Avg. GRE Score	N	Avg. GRE Score	N
52.0901	2013-14	297	17	303	6	298	3
	2014-15	307	20	296	3	296	3
	2015-16	296	23	294	10	292	7
	2016-17	302	23	303	9	299	5

CIP	Annual	Applied		Accepted		Enrolled	
		Avg. College GPA	N	Avg. College GPA	N	Avg. College GPA	N
52.0901	2013-14	3.52	23	3.66	7	3.78	4
	2014-15	3.65	27	3.70	7	3.70	6
	2015-16	3.59	34	3.61	14	3.69	9
	2016-17	3.48	29	3.68	12	3.71	7

Note: Scores reflect new GRE grading scale